



NATIONAL GUARD ASSOCIATION OF THE UNITED STATES, INC.

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August 2011

To: National Guard/Industry/Association Executives

Re: Endorsement of Professional/Voluntary Services Provided by Exhibit Promotions Plus, Inc. (www.epponline.com) for the National Guard

One of the most gratifying roles as NGAUS Chairman of the Board is to oversee an emotional induction ceremony of new Legion de Lafayette members who support the National Guard Educational Foundation. Becoming a Legion member and recruiting others is a voluntary effort among those who recognize the critical role of the Foundation in “telling the Guard story.”

I’ve always been impressed with EPP’s product for NGAUS in sustaining growth of our annual Exhibition coupled with personalized initiatives that improve our conference; i.e., launching an outreach program to enhance attendance among company grade officers.

Many of our NGAUS, AGAUS and state conferences have benefitted from EPP’s skills and experience. Indeed, EPP has been entrusted by the Maryland National Guard to negotiate/draft and to administer multiple hotel/convention center contracts when Baltimore hosts the NGAUS 2016 General Conference.

Apart from an exemplary contractual business relationship (circa 1997), I thank EPP’s President/retired Guardsman, for a direct role in enlisting seven (7) Legion members, including their own firm, in the past year. This accomplishment benefitting our National Guard, underscores a unique dedication and sensitivity at EPP for “those who give so much” for our country.

I strongly encourage others to use their professional services and am available to discuss the merits of all that EPP represents to the National Guard as well as what they will undoubtedly accomplish for organizations that sponsor conferences/exhibitions.

Sincerely,

Frank Vavala
Major General
Chairman of the Board