

A UNIQUE MARKET....



WORK and FAMILY RESEARCHERS NETWORK MEETING & EXHIBITION

JUNE 19-21, 2014 (Exhibit Dates: 6/20-21)

MILLENNIUM BROADWAY HOTEL, NYC

<http://workfamily.sas.upenn.edu>

The Work and Family Researchers Network is an international membership organization of interdisciplinary work and family researchers. The WFRN also welcomes the participation of policy makers and practitioners as it seeks to promote knowledge and understanding of work and family issues among the community of global stakeholders.

Industry will access 1,000+ professionals representing a broad range of fields, academic disciplines and countries.** The majority are university level educators. The scholarship level is very high with an excellent potential for publishers to obtain manuscript proposals!

** *Several hundred International scholars from: Australia / Austria / Canada / Chile / China / Cyprus / Czech Republic / Finland / France / Germany / Ghana / India / Ireland / Israel / Italy / Japan / Kenya / New Zealand / Nigeria / Pakistan / Philippines / Portugal / Singapore / Slovenia / South Africa / Spain / Sweden / Switzerland / The Netherlands / United Kingdom (UK) / USA ***

❖ ❖ **THEME: CHANGING WORK and FAMILY RELATIONSHIPS in a GLOBAL ECONOMY** ❖ ❖

❖ ❖ **SAMPLE TOPICS** ❖ ❖

Alternative Work Arrangements / Women's Career Opportunities / Job Performance / Overwork / Underemployment / Non-Standard Work Shifts / Low-Wage Work / Stress / Health and Well-Being / Work-Family Conflict and Enrichment / Family Leave / Organizational Policies / Public Policy / International Comparisons / Time Use / Aging and Older Workers / Dependent Care / Care Work / After-School Programs / Impact of the Recession on Today's Families / Work and Family Issues for Special Populations (military, immigrant, single-parent, gay and lesbian families)

❖ ❖ **WHO SHOULD EXHIBIT?** ❖ ❖

YOU will reach a receptive audience if you....

- Sell books, supplies and teaching aids
- Publish books, curricula, textbooks or magazines
- Produce/distribute films, tapes, records, other media
- Develop conferences, workshops, continuing education
- Work in the field of inter-faith or inter-religious understanding
- Offer consulate services, volunteer training or other support systems
- Recruit students for schools / graduate admission programs in related fields
- Recruit applicants for faculty vacancies

❖ ❖ **SHIPPING - COMBINED BOOK/LITERATURE DISPLAY**



❖ ❖ **EXHIBIT SCHEDULE** ❖ ❖

INSTALL

Thurs 6/19 3-6pm

Fri 6/20 8am-9am

OPEN

Fri 6/20 9am-4pm
New Book Reception ~ 3-4pm

Sat 6/21 9am-3pm

DISMANTLE

Sat 6/21 3-5pm

Ship materials to Millennium Broadway Hotel, 145 West 44th St., New York, NY 10036. Mark packages "Hold for arrival of H. Horowitz, WFRN Exhibit, 6/20/14". Ship to arrive not earlier than one week to ten days prior to the event.

❖ ❖ **HOTEL LODGING** ❖ ❖

Millennium Broadway Hotel
145 West 44th St.
New York, NY 10036
800/622-5569 - www.millenniumhotels.com
\$240 Superior Room

❖ ❖ **FOR EXHIBIT DETAILS, CONTACT** ❖ ❖

**WFRN EXHIBIT MANAGEMENT
EXHIBIT PROMOTIONS PLUS, INC.**
11620 Vixens Path Ellicott City, MD 21042-1539
410/997-0763 301/596-3028 Fax 410/997-0764
wfrn@epponline.com www.epponline.com

APPLICATION AND CONTRACT FOR EXHIBIT SPACE

WORK AND FAMILY RESEARCHERS NETWORK
JUNE 19-21, 2014 (EXHIBIT DATES: 6/20-21) - MILLENNIUM BROADWAY HOTEL, NYC

A. **FULL EXHIBIT SPACE** (3- 6' Skirted Tables/2 Chairs) _____ \$475.00

B. **SINGLE TABLETOP** (1- 6' Skirted Table/1 Chair) _____ \$350.00

C. **COOPERATIVE "TAKE-ONE" LITERATURE DISPLAY** _____ \$50.00
(Unlimited quantity and variety - recommend 200 pieces)

D. **COMBINED BOOK DISPLAY** - First Title _____ \$60 Each Addl # _____ x \$50 = \$ _____
(List additional titles on separate sheet)

TITLE AUTHOR PUB DATE LIST PRICE

E. **UNLIMITED # OF TITLES IN COMBINED BOOK DISPLAY** _____ \$250.00
Attach list including title, author, pub date and list price.

F. **WFRN FINAL PROGRAM ADVERTISING** _____ \$300 Full Pg (5-1/2w x 8-1/2h) _____ \$175 Half Pg (5-1/2w x 4-3/4h)
(Distributed on-site to each registrant)

EXHIBIT & FINAL PROGRAM ADVERTISING DISCOUNT PACKAGE

COPY DUE: 4/1/2014

_____ \$650 Full Exhibit Space and Full Page Ad (**SAVE \$125**) _____ \$550 Full Exhibit Space and Half Page Ad (**SAVE \$100**)

_____ \$550 Tabletop & Full Page Ad (**SAVE \$100**) _____ \$450 Tabletop & Half Page Ad (**SAVE \$75**)

G. NEW BOOKS RECEPTION SPONSOR

_____ \$100 (Includes single cocktail table for use by author (s) of book (s) published since 2012; PLUS hosted food/beverage service)

TERMS OF PAYMENT/CANCELLATION -- A non-refundable \$200.00 deposit per tabletop exhibit space reserved is due with application or within two weeks of invoice date. Final payment for exhibit space is due by 3/20/14. Reservations received after 3/20/14 will require payment in full within two weeks of invoice date. Payment in full is required prior to exhibit installation. There is a 25% of total booth cost cancellation fee if cancellation is received from 12/20/13 to 3/20/14.

Literature & combined display payments are due with application or within two week of invoice date. Exhibit copies for the combined display are not returnable. No refund on late or no arrival materials.

Written cancellations received by WFRN exhibit management after 3/20/14 will be charged the full exhibit space/combined book display exhibit rental fee. Cancellations are not effective until received IN WRITING by exhibit management.

Organization _____

Addr _____

City _____ State _____ Zip _____

Reserved by _____ Title _____ Signature _____

Tel # _____ Fax # _____ E-mail _____ Website _____

PAYMENT INFORMATION TOTAL AMOUNT TO BE CHARGED WITH APPLICATION \$ _____ (U.S. Funds Only)

Check Payable Exhibit Promotions Plus Method of payment (Check one)
 VISA MasterCard American Express

Credit Card # _____ Exp Date: _____

Print Cardholder Name/Address (if different than above) _____

Authorized Signature _____

Cardholder Phone # _____

Cardholder Email _____

RETURN FORM and CHECK PAYABLE to:
EXHIBIT PROMOTIONS PLUS, INC.
c/o WFRN Exhibit Management
11620 Vixens Path, Ellicott City, MD 21042-1539
410/997-0763, 301/596-3028, fax 410/997-0764,
wfrn@epponline.com