

MARCH 8-10, 2016
THE MIRAGE
Las Vegas, Nevada



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Infrastructure Resources, LLC

According to our exhibitors...

“Be prepared for a lot of highly
qualified prospects!”

-Laurie Edwards, Director, PelicanCorp

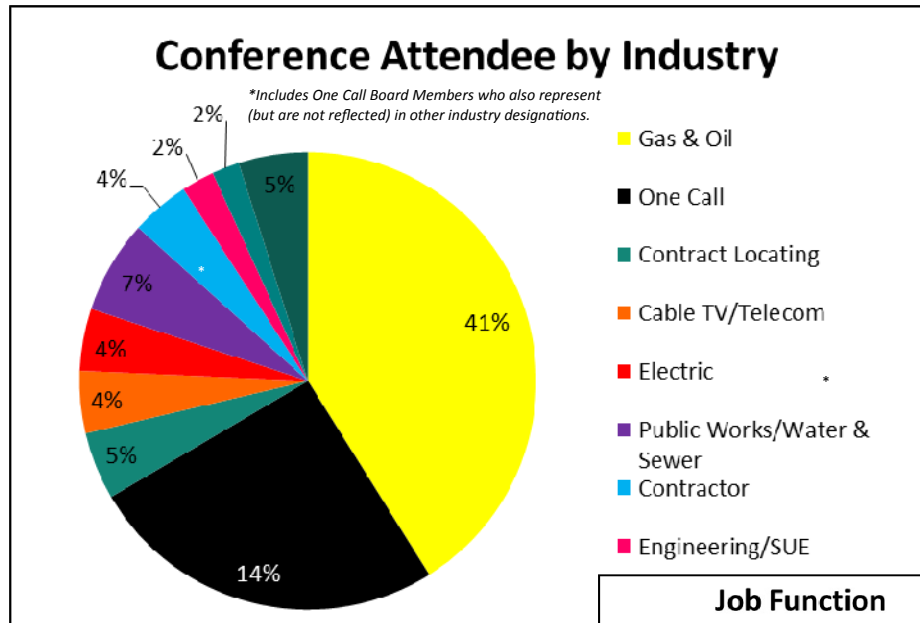
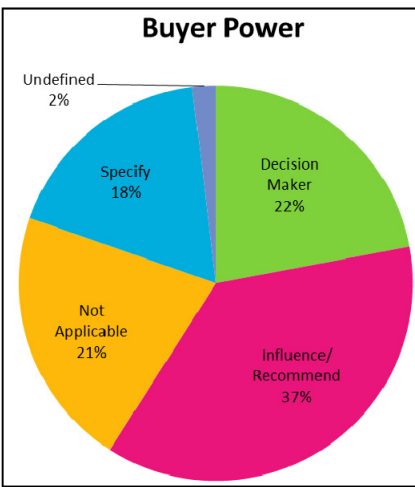
EXHIBITOR PROSPECTUS



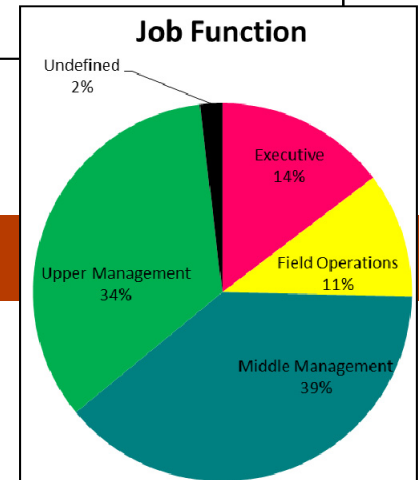
92.85% of surveyed Exhibitors would recommend the CGA 811 Excavation Safety Conference & Expo to others

"All the key stakeholders and decision makers in one place for 3 days - how can it get any better?"

-Peter Mann, Sales Director Radiodetection



The 2015 CGA 811 Excavation Safety Conference & Expo drew decision makers from utility companies, public works departments, One Call centers and underground contractors from 49 states, 6 Canadian provinces and 6 countries.



Marketing muscle ensures quality prospects

- Our quarterly magazine, Damage Prevention Professional; print circulation (30,000+), digital circulation (60,000+)
- Regularly scheduled e-blasts (60,000+)
- Industry-specific direct mail pieces

Media Partners:



Endorsing Associations:



“Attendee **quality** is second to none.”

- David Dodd, Sales & Marketing Director, Pipehorn



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“Great opportunity to network with people in our line of business.”

-Ed Heaney, Director, Field Operations, Premier Utility Service



On-floor Prize Give Aways drive attendees to the show floor

“A top-notch event!”

-Chris McMurray, MGH



New Technology Forums showcase vendor products

“A high quality show that’s well-organized and interesting”

-Debbie Clyne, SpectraEnergy



Multiple networking events connect you with more prospects. In 2015, there was a casino night networking event, an on-floor opening reception, a closing reception and an annual golf tournament.

“If you’re a player in this industry, this [conference] has the right people attending.”

-2014 Exhibitor



Post-show “Call Before You Divot” golf tournament is a great final networking opportunity

“The variety of sessions and exhibits is second to none.”

-Arthur Campbell, Midwest Natural Gas

Welcome reception draws attendees to the show floor right when the show opens; connecting you with prospects you can nurture throughout the show.



“You’ll never find an event that packs all the training, vendors and networking into one place as the CGA Conference.”

-David Berens, City of Cincinnati

Sample of Current/Prior Exhibitors

Above & Below Ground	GSSI	Olameter DPG	STS
AirSpade Div. Guardair Corp.	H2X, Inc.	One Call Concepts, Inc.	Subsite Electronics
Badger Daylighting	Heath Consultants Inc.	OpvanteK, Inc.	SubSurface Instruments, Inc.
Berntsen International, Inc.	IDS North America	Paradigm	Summit Utility Services
Blackburn Mfg. Co.	IPEG Corporation	PelicanCorp One Call, Inc.	Supersonic Air Knife, Inc.
Buzzi Unicem USA	irth Solutions, Inc.	Phoenix Loss Control	Surveying and Mapping, LLC
Bytronics Inc.	Jameson	Pipehorn	TelDig Inc.
CAMO	JNR Adjustment Company	PAPA	Terra Tape, Div. of Reef Ind.
CertusView	Kid Energy U.S.A.	Premier	Tri-Global Technologies, LLC
Copperhead Industries, LLC	KorTerra, Inc.	PULS, Inc.	United Rentals Trench Safety
Data Integration, Inc.	Krylon Industrial	Radiodetection Corp	US Radar Inc.
Dig-Smart, LLC	Locating, Inc.	RamVac	USIC
Efficiency Production	M.U.U.D.S. LLC	Rhino Marking & Protection	UtiliQuest
Electric Motion Company	MADE	Rust-Oleum Corporation	Utility Training Academy, Inc.
Eliot Innovative Solutions	MALA Geoscience USA, Inc.	S&N Communications	UTTO, Inc.
ELM Locating & Utility Svc	McLaughlin Group Inc.	S.I.S. Paint Inc.	Vac-Con, Inc.
EnerTech	NULCA	Safety Wrap Corp	Vactor Manufacturing
Fisher Labs	Northfield Development	SENSIT Technologies	Vac-Tron, LLC
FlagShooter, Inc.	Norscan Instruments	Sensors & Software, Inc.	Vivax-Metrotech Corp.
FlexRight by Hammersmith	NTDPC	Seymour of Sycamore, Inc.	Voss Signs, LLC

92.86% of surveyed exhibitors plan to exhibit at future CGA 811 Excavation Safety Conference & Expos



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Sponsorship Opportunities

Sponsorship opportunities abound, ranging from meal to mobile app to golf hole sponsorships. These highly visible opportunities, ranging from \$500-\$5,000 are available on a first come basis.

Your pipeline to prospects

Infrastructure Resources' varied marketing outreach methods are designed to connect you to qualified prospects/key decision makers. We offer a personalized program that accesses your target audience through our quarterly magazine, annual reference guide, trade shows and wide variety of digital media.

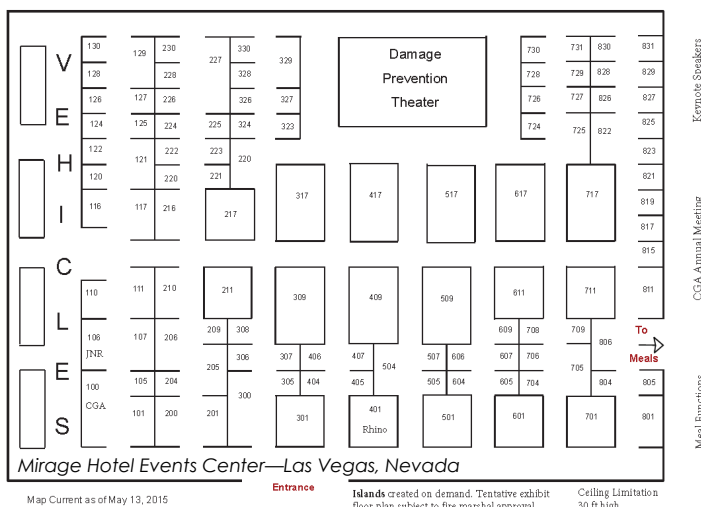
Our media and live events focus on helping people protect the public and critical buried infrastructure. When combined with this potentially lifesaving education, your company and products are placed in a serious light for people with the ability to make purchasing decisions. We will connect you with the right prospects:

- Damage Prevention Professional magazine, 30,000+ print and 60,000+ digital quarterly
- Excavation Safety Guide, 100,000+ print and 60,000+ digital annually
- Regularly scheduled eblasts: 60,000+ every time
- Banner ads
- Sponsored webinars

Contact **Amanda Bill** for more information on Exhibit Space, Event Advertising and Sponsorship Opportunities.

CGAexpo@epponline.com
410-997-0763

Exhibitor Booth Pricing		
10 x 10	\$2,350	Includes 2 exhibitor badges w/meal plan
10 x 20	\$4,200	Includes 4 exhibitor badges w/meal plan
10 x 30	\$6,050	Includes 6 exhibitor badges w/meal plan
20 x 20	\$7,700	Includes 6 exhibitor badges w/meal plan
20 x 30	\$9,900	Includes 6 exhibitor badges w/meal plan
Additional badges w/meal plans may be purchase—\$100 each		



Exhibitor Schedule		
Monday	Exhibitor Setup	2:00 pm—6:00 pm
Monday	Exhibitor Reception	6:00 pm—7:00 pm
Tuesday	Exhibitor Setup	8:00 am—2:00 pm
Tuesday	Exhibitor Training Session	2:00 pm—2:45 pm
Tuesday	Welcome Reception/Exhibits	4:00 pm—6:00 pm
Wednesday	Exhibits	9:30 am —5:00 pm
Thursday	Exhibits	8:00 am—12:00 pm
Thursday	Exhibitor Move Out	12:00 pm—6:00 pm

View exhibitor information at CGAconference.com/exhibitors.php