

The Association for Challenge Course Technology

25th Annual International ACCT
Conference & Expo

**Exhibitor ~ Sponsorship ~ Advertising
Prospectus**



Indian Wells (Palm Springs), California
Renaissance Esmeralda Resort and Spa

February 5-8, 2015
(Exhibit Dates: 2/5-7)

About the Sponsor

Founded in 1993, The Association for Challenge Course Technology (ACCT) is the world's leading and largest American National Standards Institute (ANSI) Accredited Standards Developer focused specifically and solely on the challenge course, canopy/zip line tour and aerial adventure/trekking park industry. ACCT is comprised of a nucleus of more than 2600 members worldwide (including the United States, Europe, Asia, the Caribbean, Canada, Japan, Korea and Central America) and continues to develop a global alliance of like-minded organizations.

Conference Features

The 25th Annual International ACCT Conference and Expo will feature a **multitude of workshops**, pre-conference, keynote speaker, discussion forums, post-conference and the "famed" ACCT Olympics. This conference also features an awards ceremony, hosted receptions, plus a perennial highlight – **The Exhibition!**

Focus on the Market

ACCT's **2600+ members** are the largest representative group in the challenge course, canopy tour / zip line, and aerial adventure / trekking park industry. ACCT's 41 accredited Professional Vendor Members (PVM's) are the largest number of accredited challenge course builders in the world.

Exhibitors will access - 1100+ Professionals / Key Purchasing Decision-makers including:

Course Owners and Operators / Canopy-Zip Line Tour Professionals / Trainers-Testers
Facilitators / Builders / Installers / Manufacturers / Insurance-Risk Management
Representatives / Attorneys / Higher Education Faculty / K-12 School Teachers / Park
District Personnel / Camp Personnel / Programmers / Social Services Agency Officials
YMCA / Boy Scouts of America / Girl Scouts of America / Hospitals / Law Enforcement /
Military / Consultants / Entrepreneurs / Ski Resort Owners and many others interested in
challenge courses!



EXHIBITION HOURS

Islands created on demand. Tentative exhibit floor plan subject to fire marshal approval. Location of food service / auction to be confirmed.

Format / Exhibit Hours

Move-In

Wed. 2/4 2 – 6pm
Thur. 2/5 8am - 3pm

Exhibit Open

Thur. 2/5 6:30 – 9:30pm
6:30-8:30pm Reception

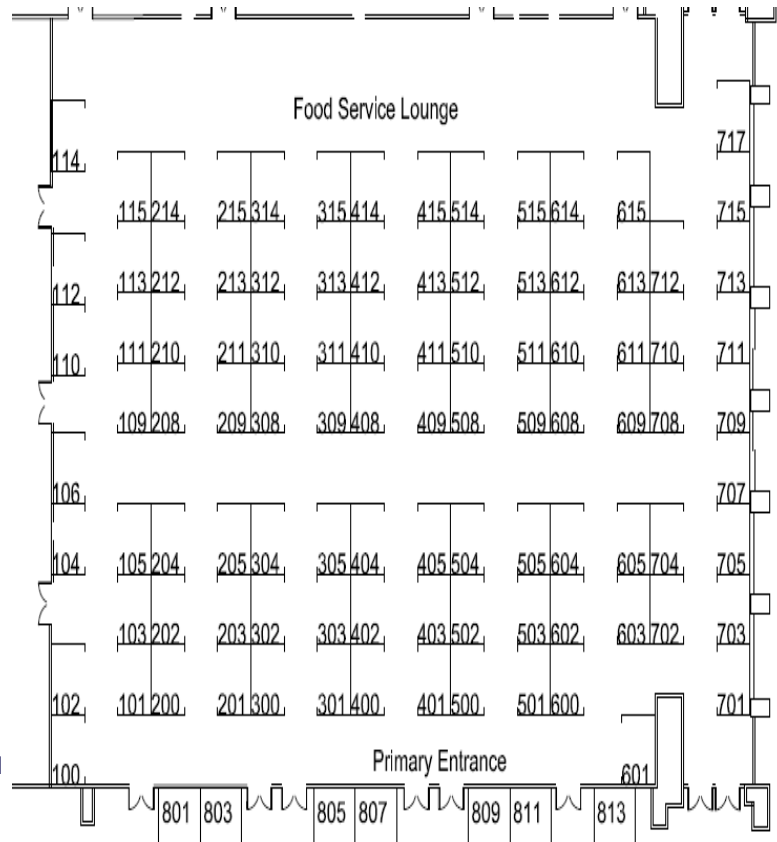
Fri. 2/6 12 – 9pm
10am-12pm Client Appointments Only
6-8pm Reception

Sat. 2/7 10am - 3pm
Prize Drawings

Sat. 2/7 3-7pm
Exhibit Dismantle

Exhibit Hall Hours are subject to change

Hotel: Renaissance Esmeralda Resort & Spa
877 622-3140 ~ 877 622-3056
\$179 Single/Double ~ \$189 Triple ~ \$229 Quad



Rates Include Bonus Exhibitor Benefits

- (1) Free Full Conference Registration Per Booth
- Pre and Post Conference Attendee Mailing List
- Discount on Program Advertising
- Earn Valuable Exhibitor Priority Points for future ACCT Exhibitions
- Recognition in Conference Materials
- Product / Service Description in Program
- Complimentary communal "take-one" literature display for Sponsors / Advertisers
- Perimeter Security and Carpeted Exhibit Hall
- Optional lead retrieval service

For Exhibit ~ Advertising ~ Sponsorship Details

ACCT Exhibit Management
c/o Exhibit Promotions Plus, Inc.
11620 Vixens Path
Ellicott City, MD 21042
410-997-0763
Fax: 410-997-0764
acct@epponline.com
www.acctconference.com | www.epponline.com



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EXHIBIT HALL APPLICATION and CONTRACT

[A]

EXHIBIT HALL APPLICATION and CONTRACT		
Company/ Organization:		
Exhibitor Contact for Directory:		
Address:		
City:	State/Province:	Zip/Postal Code:
Telephone:	Fax:	Email:
Contact Signature:		Website:
Reserved by:	Title:	Date:

[B] 10'w x 8'd Exhibit Booth **PVM Exhibitors** are entitled to two (2) full conference registrations and one (1) complimentary "exhibit hall only" pass.

Non-PVM Exhibitors are entitled to one (1) full conference registration and one (1) "exhibit hall only" pass.

BOOTH FURNISHINGS (TABLES, CHAIRS) ARE TO BE ORDERED SEPARATELY.

ATTENTION: EXHIBIT BOOTH PERSONNEL MUST COMPLETE THE ONLINE ACCT CONFERENCE REGISTRATION FORM, WHICH IS SEPARATE FROM THIS CONTRACT.

On or Before 9-12-14					
To order exhibit space select your membership category below for pricing structure. Please indicate the number of booths and calculate total price.					
PVM	\$825 x	# of in-line booths = \$	(Total)	\$975 x	# of corner booths = \$ (Total)
ACCT Member	\$950 x	# of in-line booths = \$	(Total)	\$1100 x	# of corner booths = \$ (Total)
Non Member	\$1150 x	# of in-line booths = \$	(Total)	\$1300 x	# of corner booths = \$ (Total)
After 9-12-14					
To order exhibit space select your membership category below for pricing structure. Please indicate the number of booths and calculate total price.					
PVM	\$900 x	# of in-line booths = \$	(Total)	\$1100 x	# of corner booths = \$ (Total)
ACCT Member	\$1025 x	# of in-line booths = \$	(Total)	\$1175 x	# of corner booths = \$ (Total)
Non Member	\$1225 x	# of in-line booths = \$	(Total)	\$1375 x	# of corner booths = \$ (Total)

PLEASE NOTE THERE IS A \$150 PREMIUM PER BOOTH FOR BOOTHS 800-814.

Preferred Location(s): #1 #2 #3 #4 #5



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Products/Firms you prefer to be in close proximity:	Products/firms you prefer NOT to be in close proximity
1 st Choice:	1 st Choice:
2 nd Choice:	2 nd Choice:
3 rd Choice:	3 rd Choice:

[C] COMMUNAL "TAKE-ONE" LITERATURE DISPLAY _____ \$125 _____ FREE for Sponsors / Advertisers

[D] Complimentary Exhibitor Directory Listing:

Product / Service Description

Contact Name to be listed in Directory:

Title:	Telephone:	
Fax:	Email:	Website:

ALL EXHIBITORS MUST REGISTER FOR THE ACCT CONFERENCE. PLEASE VISIT www.acctconference.com TO REGISTER.

[E] Terms & Method of Payment/Cancellation Policy: \$200 non-refundable deposit per booth is due with application or within 2 weeks of invoice date. The balance is due no later than 10/5/14. There is a 25% of total booth cost cancellation fee if cancellation is received from 8/5/14 to 11/5/14. Cancellations received after 11/5/14 will result in a full forfeiture of the total cost of exhibit space and / or an obligation to pay the full rental fee. A cancellation must be received in writing by ACCT Exhibit Management to be valid. This policy is in effect regardless of the circumstance surrounding a cancellation.

[F] Payment Information: Method of Payment (Check One)
 Check payable to Exhibit Promotions Plus, Inc. Visa MasterCard AMEX

AMOUNT TO BE CHARGED AT TIME OF APPLICATION? \$ USD

Billing and Payment Information		
Credit Card #:	Exp. Date:	
Cardholder Name:		
Card Billing Address:		
City:	State/Province:	Zip/Postal Code:
Telephone:	Cardholder Email:	
Deposit onsite or return form to:	ACCT Exhibit Management c/o Exhibit Promotions Plus 11620 Vixens Path Ellicott City, MD 21042-1539	(410) 997-0763 (301) 596-3028 Fax: (410) 997-0764 acct@epponline.com www.acctconference.com www.epponline.com

SPONSORSHIP APPLICATION and CONTRACT

A. Sponsor's Information

Sponsor's Information			
Company:			
Contact:		Title:	
Address:			
City:	State/Province:	Zip/Postal Code:	Country:
Tel:	Fax:	Email:	Website:

B. Sponsorship Levels

Diamond Level Sponsor - \$8,250 (Maximum of 3)

** Named as Exclusive Sponsor for one of the following:
(Please number 1-4 in order of choice)

- Annual General Meeting
- Keynote Speaker
- Awards Ceremony
- All Conference Reception

** Full-page advertisement in conference program

** Speaking opportunity (example: keynote introduction)

** Three (3) complimentary full conference registrations (w/ meal plans)

** Promotional item in conference giveaway bag

Gold Level Sponsor - \$2,750

** Named as Event Sponsor for one of the following functions:

(Please number 1-3 in order of choice)

- Silent Auction
- Volunteer Appreciation Social
- ACCT Olympics

** Half-page advertisement in conference program

** One (1) complimentary full conference registration

Platinum Level Sponsor - \$3,850

** Named as Event Sponsor for one of the following functions:

(Please number 1-3 in order of choice)

- Conference T-Shirts (plus cost of item)
- Pre-Conference
- Post-Conference
- Registration

** Full-page advertisement in conference program

** Two (2) complimentary full conference registrations

** Promotional item in conference giveaway bag

Silver Level Sponsor - \$1,650

** Named as Event Sponsor for one of the following:
(Please number 1-3 in order of choice)

Coffee Break: Thurs (AM PM)
 Fri (AM PM)
 Sat (AM PM)

Cocktail Hour at Receptions:

- Wed Early Arrival (Limited to 2 sponsors)
- Sat Closing Ceremony (Limited to 2 sponsors)

** Quarter-page advertisement in conference program

****Basic Sponsorship Benefits****

** Repeat exposure to 1100+ attendees

** Recognition announcements during conference

** Pre-/Post-Conference attendee mailing list

** Inclusion on conference signage/ promotional material

** Sponsor logo inside program cover

** Free "Take-One" literature display

** Exhibit Space Preference Priority Points

** Link to your webpage on ACCT website



C. Unique Additional Sponsorship Recognition Opportunities (Includes basic sponsorship benefits)

- | | |
|--|--------------------------------------|
| <input type="checkbox"/> Conference Bags - Includes one complimentary full conference registration and logo on item | \$1500 plus cost of item |
| <input type="checkbox"/> Name Tag Lanyards - Includes one complimentary full conference registration and your logo on item | \$1500 plus cost of item |
| <input type="checkbox"/> Padfolios / Pens - Includes one complimentary full conference registration | \$1500 plus cost of item |
| <input type="checkbox"/> Welcome Banner - Includes one complimentary full conference registration (Limited to 2 sponsors) | \$1500 ea plus cost of item |
| <input type="checkbox"/> Hotel Key Cards – Includes one complimentary full conference registration | \$1000 plus cost of item |
| <input type="checkbox"/> Hotel Guestroom Literature/Promo Drop | \$1000 plus hotel labor/cost of item |
| <input type="checkbox"/> Beverage Coupons for redemption in Exhibit Hall (50 coupons each; Limited to 4 sponsors) | \$1000 ea plus production cost |
| <input type="checkbox"/> "Go Bo" Logos (Limited to 3 sponsors) | \$750 ea plus production cost |

D. Logo Specifications – Please submit an electronic version of your company logo with your application to acct@eponline.com. Accepted logo formats include EPS, JPG, JPEG, TIFF, and PNG. Logo size must be 800 x 800.
 The logo will be placed in the conference program.

Mechanical requirements for ads:

- | | | |
|--|--|--|
| <input type="checkbox"/> Full Page – 7 ½" w x 10" h | <input type="checkbox"/> Half Page – Horizontal 7 ½" w x 4 7/8" h | <input type="checkbox"/> Half Page – Vertical 3 5/8" w x 10" h |
| <input type="checkbox"/> Quarter Page – Horizontal 7 ½" w x 2 3/8" h | <input type="checkbox"/> Quarter Page – Vertical 3 5/8" w x 4 7/8" h | |

E. Payment Terms - 50% of payment is due with application or within 30 days of invoice. Final 50% is due 9/30/14. Cancellations for sponsorships must be received in writing. Cancellations of sponsorships after 9/30/14 will not receive any refund and will be responsible for the full sponsorship fee.

F. Payment Information Total Payment (All accounts must be paid in U.S. Funds) \$ U.S. Funds

Method of payment (check one)

- Check (**Payable to Exhibit Promotions Plus**) VISA Master Card American Express

Payment Information			
Cardholder Name:			
Billing Address:	City:	State/Province:	Zip/Postal Code:
Credit Card #:	Expiration Date:	Sec. Code:	Country:
Telephone #:	Email:		

Return application/check payable to:
 Exhibit Promotion Plus
 11620 Vixens Path Ellicott City, MD 21042
 Ph: 410-997-0763 | Fax: 410-997-0764 | acct@eponline.com



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PROGRAM ADVERTISING APPLICATION and CONTRACT

COPY DUE: 12/15/14 <Exhibitors receive a 15% discount off ad prices>

- | | |
|--|---|
| <input type="checkbox"/> \$1200 Back Cover Full Color | <input type="checkbox"/> \$300 Half Page Ad – Horizontal (7 ½" w x 4 7/8" h) |
| <input type="checkbox"/> \$900 Inside Front Cover Full Color | <input type="checkbox"/> \$300 Half Page Ad – Vertical (3 5/8" w x 10" h) |
| <input type="checkbox"/> \$900 Inside Back Cover Full Color | <input type="checkbox"/> \$225 Quarter Page Ad – Horizontal (7 ½" w x 2 3/8" h) |
| <input type="checkbox"/> \$400 Full Page Ad (7 ½" wide x 10" high) | <input type="checkbox"/> \$225 Quarter page Ad – Vertical (3 5/8" w x 4 7/8" h) |
| <input type="checkbox"/> \$175 Business Card Size Ad – (3 ½" w x 2" h) | |

TERMS OF PAYMENT: Payment in full must be received no later than 11/5/14. If an ad is cancelled, there is a \$200 cancellation fee. A cancellation must be received in writing by ACCT Exhibit Management to be valid. This policy is in effect regardless of the circumstance surrounding a cancellation.

SILENT AUCTION

AUCTION - Each year ACCT holds a silent auction. Exhibitors that donate will have an extra opportunity to have their products visible at the event. Donating companies are listed next to each item and acknowledged at the Closing Dinner.

Donor Company: _____	Donor Email: _____
First Name: _____	Last Name: _____
Donated Item (s): _____	Approx. Value(s): \$ _____

Payment Information: Total Payment \$ _____ U.S. Funds (to be charged at this time) **Method of payment (check one)**
 Check (**Payable to Exhibit Promotions Plus**) VISA Master Card American Express

Payment Information			
Cardholder Name: _____			
Billing Address: _____	City: _____	State/Province: _____	Zip/Postal Code: _____
Credit Card #: _____	Exp. Date: _____	Sec. Code: _____	
Telephone #: _____	Email: _____		

Return application/check payable to:
 Exhibit Promotion Plus
 11620 Vixens Path Ellicott City, MD 21042

CURRENT ~ PRIOR EXHIBITORS

1Risk ~ ABEE ~ Absolutely Experiential ~ Ace Marine Rigging & Supply ~
Advanced Wire Rope Inspection ~ Adventure Construction & Consulting ~
Adventure Experiences ~ Adventure Office ~ Adventure Rope Gear ~
Adventure Tech ~ AdventureRes ~ Aerial Adventure Technologies ~ Aerial
Designs ~ Alpine Towers ~ Altus Outdoor Concept ~ Association for
Experiential Education ~ Atlantic Braids ~ Bell Structural Solutions ~ Beyond
Ropes ~ Bluewater Ropes ~ Blue Ridge Learning Centers ~ Bonsai Design ~
Bornack ~ Boy Scouts of America ~ Carrick Engineering ~ Challenge
Design Innovations ~ Challenge Options ~ Challenge Towers ~ Challenge
Works ~ Clic-It ~ Climb Works ~ CMI ~ Cornerstone Designs ~ Darby
Adventure Systems ~ Deimos Zip Harness ~ Deus Rescue ~ Dimension Zip
Lines ~ DropZone ~ Edelrid North America ~ Eurobungy USA ~ Experiential
Resources ~ Experiential Systems ~ FotaFlo ~ French Creek Production ~
Fusion Climb ~ Get a Grip Adventures ~ Gripple ~ Hibbs Hallmark ~ High 5
Adventure Learning Center ~ High Adventure Program ~ Huskie Industrial
Tools ~ International Safety Components ~ ISC ~ Kanopeo GmbH ~ Kong
USA ~ Landmark Learning ~ Leahy & Associates ~ Liberty Mountain ~
Maxgear ~ Misty Mountain Threadworks ~ New Frontiers ~ Next Element
Consulting ~ On-The Ropes ~ Outbound Software ~ Outdoor Ventures ~
Outplay Ventures ~ Peak Trading ~ Pelican Rope ~ Petzl America ~ Phoenix
Experiential Designs ~ Pigeon Mountain Industries ~ Powerfan & Perfect
Descent Auto Belay ~ Preferred Safety Products ~ Project Adventure ~
Resmark Systems ~ Robertson Harness ~ Roperoller ~ Ropes Park Equipment
~ Saferoller ~ Sattler Insurance ~ Sherrill Tree ~ Signature Research ~ Sleadd
Adventures Technologies ~ Snapsportz ~ Spectrum Sports International ~
Sterling Rope ~ Strategic Adventures ~ Stratus ~ Synergo ~ Tes ~
Teufelberger Fiber Rope ~ The Adventure Guild ~ The Petra Cliffs Group ~
Third Season Consulting ~ Training Wheels ~ Treehouses.com ~ Tree-
Mendous Forest ~ TrueBlue Auto Belays ~ TufTug Products ~ US Graphics ~
US Rigging ~ Vision Leadership ~ WOGA ~ Wood N Barnes Publishing ~
Worldwide Enterprises ~ Xecu Group ~ Xola ~ Xtrem Aventures ~
Zip-Flyer ~ Zipline Technologies ~ zipSTOP Zipline Braking System ~ Zipwire
Worldwide Enterprises



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PLUS YOUR FIRM / ORGANIZATION!