



ADVANCE INVITE

AEE 43RD ANNUAL INTERNATIONAL CONFERENCE EXHIBITOR | SPONSOR PROSPECTUS OREGON CONVENTION CENTER PORTLAND, OR | OCTOBER 22-25, 2014 (EXHIBIT DATES: 10/22-24)

We acknowledge with appreciation your participation at the AEE 2014 Annual International Conference.

The AEE event is encompassing a quality audience of 500+ full conference registrants.

AEE POST CONFERENCE REGISTRATION LIST

A final post conference registration list will be issued, via email, approximately 3 weeks after the event.

ABOUT AEE IN 2015

Plans are underway for the AEE 43rd Annual International Conference scheduled for **OCTOBER 22-25, 2015** (**Exhibit Dates: 10/22-24**) at the Oregon Convention Center, Portland, OR.

Renew important sales contacts and meet new prospects while enjoying the advantage of an early reservation – a preferred floor location! Early-bird exhibit reservations will be accepted until **JANUARY 9, 2015**.

AEE's membership and international conference attendance continue on the upswing -- remain a part of this exciting growth by planning to attend the **ASSOCIATION FOR EXPERIENTIAL EDUCATION** 43rd Annual International Conference.

Many thanks again for your ongoing patronage at AEE events.

Cordially,

AEE Exhibit Management

"EARLY-BIRD" GUARANTEED RATE DEADLINE: JANUARY 9, 2015

RESERVE YOUR SPACE TODAY AT 410/997-0763 ~ FAX 410/997-0764 ~ AEE@EPPONLINE.COM

"EARLY-BIRD" EXHIBIT APPLICATION AND CONTRACT

AEE International Conference | Portland, OR | October 22-25, 2015 | Exhibit Dates: 10/22-24

Firm / Organization _____

Contact _____ Title _____

Address _____ City _____ State _____ Zip _____

Tel _____ Fax _____ Email _____ Website _____

A. FULL EXHIBIT SPACE (10'w x 8'd) ~ Booth includes 6' draped table, 2 side chairs, ID sign, trash can

MEMBER ~ Includes 2 Full Registrations - \$600+ Value

NON-MEMBER ~ Includes 2 Full Registrations - \$600+ Value

of Inline booths _____ x \$695.00 = \$ _____

of inline booths _____ x \$895.00 = \$ _____

of corner booths _____ x \$795.00 = \$ _____

of corner booths _____ x \$995.00 = \$ _____

Island booths are assessed the corner booth rental fee.

Product / firms that you prefer to be in close proximity _____

Product / firms that you prefer NOT to be in close proximity _____

B. TABLETOP DISPLAY (Includes 1 Full Seminar Registration - \$300+ Value) \$500.00 Member | \$600 Non-Member

C. CONFERENCE BAG INSERT \$150.00

D. ADVERTISING OPPORTUNITIES

CONFERENCE PROGRAM B/W Copy due: 9/1/15 \$600 Full Page \$350 Half Page | \$250 Quarter Page

JOURNAL OF EXPERIENTIAL EDUCATION B/W Rolling due dates (Ad to be placed with carrier slip) \$600

TERMS: A 50% deposit is due with application or by 4/22/15. The remaining balance is due not later than 7/22/15. Applications received after the aforementioned payment installment dates are due within 2 weeks of invoice date. A fee of 25% of total exhibit cost will be assessed for cancellations received between 1/22/15 and 4/22/15. Cancellations received after 7/22/15 will result in full forfeiture and/or obligation to pay the entire exhibit space rental fee. Cancellations must be received in writing to AEE Expo Management to be valid.

PAYMENT INFORMATION TOTAL AMOUNT TO BE CHARGED WITH APPLICATION \$ _____ (U.S. Funds Only)

Method of payment (Check one) Check Payable Exhibit Promotions Plus VISA MasterCard American Express

Credit Card # _____ Exp Date _____

Cardholder Name _____ Signature _____

Cardholder Address _____

Tel _____ Email _____

RETURN FORM TO:

AEE 2015 EXPO/ SPONSORSHIP MANAGEMENT
c/o Exhibit Promotions Plus, Inc.
11620 Vixens Path, Ellicott City, MD 21042-1539
410/997-0763 ~ 301/596-3028 ~ Fax 410/997-0764 ~ aee@epponline.com ~ www.epponline.com

"EARLY-BIRD"
GUARANTEED RATE DEADLINE:
JANUARY 9, 2015
SPONSOR APPLICATION AND
CONTRACT

AEE International Conference | Portland, OR | October 22-25, 2015

Firm / Organization _____

Contact _____ Title _____

Address _____ City _____ State _____ Zip _____

Tel _____ Fax _____ Email _____ Website _____

Payment Terms - Full payment is due with application or by 4/22/15. If application is received after 4/22/15, payment is due within two weeks of invoice. Cancellations for sponsorships must be received in writing by AEE Expo Management. Cancellations of sponsorships after 7/22/15 will not receive any refund and will be responsible for the full sponsorship fee.

PAYMENT INFORMATION

TOTAL AMOUNT TO BE CHARGED WITH APPLICATION \$ _____ (U.S. Funds Only)

Method of payment (Check one) Check Payable Exhibit Promotions Plus VISA MasterCard American Express

Credit Card # _____ Exp Date _____ Cardholder Name _____ Signature _____

Cardholder Address _____ Tel _____ Email _____

SPONSORSHIP LEVELS / BENEFITS

- TITLE \$10,000
- GOLD \$5,000
- SILVER \$3,000
- BRONZE \$1,500

SPECIFIC EVENT SPONSORSHIP

- LUNCH \$5,000
- KEYNOTE(S) \$2,000
- AUCTION \$1,000
- RECEPTION(S) \$500
- ENTERTAINMENT \$500

<<BASIC SPONSORSHIP BENEFITS>>

- Verbal/Signage Recognition
- Banner Prominently Displayed
- Listed As Event Sponsor plus Logo in Conference Program
- Promotional Material Included in Registration Bag
- Name/Logo on AEE Conference Website with Link Pre / Post Registration List

<< Select an option that works best for you, or work with our creative staff to design a tailored package that meets your specific marketing objectives & matches your budget >>

TITLE SPONSORSHIP

- Exhibit space in a premier sponsor location
- Four complimentary full conference registrations
- Full page color ad in the conference program
- Name/logo on the conference attendee bag / on all paid & donated print advertisements



Organization banner prominently placed at the registration area
Name/logo included on all email updates to conference attendees
Opportunity for video or in-person presentation at one general session
Banner ad in rotation on AEE website for 60 days or 50,000 impressions
One year AEE organizational membership

GOLD SPONSORSHIP

Exhibit space in a premier sponsor location
Two complimentary full conference registrations
Half page color ad in the conference program
Name/logo on all paid print advertisements
Name/logo included on up to 3 email updates to conference attendees
Opportunity for video or in-person presentation
One year AEE organizational membership

SILVER SPONSORSHIP

Exhibit space in a premier sponsor location
Two complimentary full conference registrations
Quarter page color ad in the conference program
Name/logo included on up to 2 email updates to conference attendees
Opportunity for video or in-person presentation

BRONZE SPONSORSHIP

One table top display space
One complimentary full conference registration
Quarter page color ad in the conference program
Name/logo included on up to 2 email updates to conference attendees



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