

"EARLY-BIRD" EXHIBIT APPLICATION AND CONTRACT

AEE International Conference | Portland, OR | October 22-25, 2015 | Exhibit Dates: 10/22-24

Firm / Organization _____

Contact _____ Title _____

Address _____ City _____ State _____ Zip _____

Tel _____ Fax _____ Email _____ Website _____

A. FULL EXHIBIT SPACE (10'w x 8'd) ~ Booth includes 6' draped table, 2 side chairs, ID sign, trash can

MEMBER ~ Includes 2 Full Registrations - \$600+ Value

NON-MEMBER ~ Includes 2 Full Registrations - \$600+ Value

of inline booths _____ x \$695.00 = \$ _____

of inline booths _____ x \$895.00 = \$ _____

of corner booths _____ x \$795.00 = \$ _____

of corner booths _____ x \$995.00 = \$ _____

Island booths are assessed the corner booth rental fee.

Product / firms that you prefer to be in close proximity _____

Product / firms that you prefer NOT to be in close proximity _____

B. TABLETOP DISPLAY (Includes 1 Full Seminar Registration - \$300+ Value) \$500.00 Member | \$600 Non-Member

C. CONFERENCE BAG INSERT \$150.00

D. ADVERTISING OPPORTUNITIES

CONFERENCE PROGRAM B/W Copy due: 9/1/15 \$600 Full Page \$350 Half Page | \$250 Quarter Page

JOURNAL OF EXPERIENTIAL EDUCATION B/W Rolling due dates (Ad to be placed with carrier slip) \$600

TERMS: A 50% deposit is due with application or by 4/22/15. The remaining balance is due not later than 7/22/15. Applications received after the aforementioned payment installment dates are due within 2 weeks of invoice date. A fee of 25% of total exhibit cost will be assessed for cancellations received between 1/22/15 and 4/22/15. Cancellations received after 7/22/15 will result in full forfeiture and/or obligation to pay the entire exhibit space rental fee. Cancellations must be received in writing to AEE Expo Management to be valid.

PAYMENT INFORMATION **TOTAL AMOUNT TO BE CHARGED WITH APPLICATION** \$ _____ (U.S. Funds Only)

Method of payment (Check one) Check Payable Exhibit Promotions Plus VISA MasterCard American Express

Credit Card # _____ Exp Date _____

Cardholder Name _____ Signature _____

Cardholder Address _____

Tel _____ Email _____

RETURN FORM TO:

AEE 2015 EXPO/ SPONSORSHIP MANAGEMENT
c/o Exhibit Promotions Plus, Inc.
11620 Vixens Path, Ellicott City, MD 21042-1539
410/997-0763 ~ 301/596-3028 ~ Fax 410/997-0764 ~ aee@epponline.com ~ www.epponline.com

"EARLY-BIRD"
GUARANTEED RATE DEADLINE:
JANUARY 9, 2015
SPONSOR APPLICATION AND
CONTRACT

AEE International Conference |

Portland, OR | October 22-25, 2015

Firm / Organization _____

Contact _____ Title _____

Address _____ City _____ State _____ Zip _____

Tel _____ Fax _____ Email _____ Website _____

Payment Terms - Full payment is due with application or by 4/22/15. If application is received after 4/22/15, payment is due within two weeks of invoice. Cancellations for sponsorships must be received in writing by AEE Expo Management. Cancellations of sponsorships after 7/22/15 will not receive any refund and will be responsible for the full sponsorship fee.

PAYMENT INFORMATION TOTAL AMOUNT TO BE CHARGED WITH APPLICATION \$ _____ (U.S. Funds Only)

Method of payment (Check one) Check Payable Exhibit Promotions Plus VISA MasterCard American Express

Credit Card # _____ Exp Date _____ Cardholder Name _____ Signature _____

Cardholder Address _____ Tel _____ Email _____

SPONSORSHIP LEVELS / BENEFITS

- TITLE \$10,000
- GOLD \$5,000
- SILVER \$3,000
- BRONZE \$1,500

SPECIFIC EVENT SPONSORSHIP

- LUNCH \$5,000
- KEYNOTE(S) \$2,000
- AUCTION \$1,000
- RECEPTION(S) \$500
- ENTERTAINMENT \$500

<<BASIC SPONSORSHIP BENEFITS>>

Verbal/Signage Recognition
Banner Prominently Displayed
Listed As Event Sponsor plus Logo in Conference Program
Promotional Material Included in Registration Bag
Name/Logo on AEE Conference Website with Link
Pre / Post Registration List

<< Select an option that works best for you, or work with our creative staff to design a tailored package that meets your specific marketing objectives & matches your budget >>

TITLE SPONSORSHIP

Exhibit space in a premier sponsor location
Four complimentary full conference registrations
Full page color ad in the conference program



Name/logo on the conference attendee bag / on all paid & donated print advertisements
Organization banner prominently placed at the registration area
Name/logo included on all email updates to conference attendees
Opportunity for video or in-person presentation at one general session
Banner ad in rotation on AEE website for 60 days or 50,000 impressions
One year AEE organizational membership

GOLD SPONSORSHIP

Exhibit space in a premier sponsor location
Two complimentary full conference registrations
Half page color ad in the conference program
Name/logo on all paid print advertisements
Name/logo included on up to 3 email updates to conference attendees
Opportunity for video or in-person presentation
One year AEE organizational membership

SILVER SPONSORSHIP

Exhibit space in a premier sponsor location
Two complimentary full conference registrations
Quarter page color ad in the conference program
Name/logo included on up to 2 email updates to conference attendees
Opportunity for video or in-person presentation

BRONZE SPONSORSHIP

One table top display space
One complimentary full conference registration
Quarter page color ad in the conference program
Name/logo included on up to 2 email updates to conference attendees



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