



AEE 44th Annual International Conference Marketplace Vendor & Sponsor Prospectus Marriott City Center, Minneapolis, MN | October 27-29, 2016 (Exhibit Dates: 10/27-28)

ABOUT AEE

The Association for Experiential Education (AEE) is a nonprofit, professional membership organization that supports the highest caliber of professionals in the field of experiential education. AEE has been transforming education since 1972 and currently has 1,500+ members in 33 countries engaged in more than 15 areas of professional practice. Collectively, our members impact more than 2.8 million learners annually.

AEE members have affiliations in education, recreation, outdoor and adventure programming, the environment, mental health, youth development, programming for people with disabilities, service learning, and organizational development. The work of our members contributes greatly to the well-being and education of individuals, communities and work environments.

AEE MEMBERSHIP DATA

More than 1,500 members engage in the diverse applications of experiential education from:

Australia ~ Bolivia ~ Canada ~ China ~ Colombia ~ Czech Republic ~ Ecuador ~ El Salvador ~ Finland ~ Germany ~ Great Britain ~ Guatemala ~ Hong Kong ~ India ~ Indonesia ~ Japan ~ Mexico ~ Mongolia ~ Netherlands ~ New Zealand ~ Panama ~ Philippines ~ Puerto Rico ~ Qatar ~ Singapore ~ South Korea ~ Spain ~ Sweden ~ Switzerland ~ Taiwan ~ United Arab Emirates ~ United States

TARGET AUDIENCE

(Expect as many as 700+ AEE Members & Participants)

Leadership Development ~ Colleges/Universities ~ K-12 Outdoor Programs ~ Corrections ~ Adaptive Programs ~ Camps ~ Environmental Education ~ Challenge/Ropes Courses ~ Youth Programming ~ Mental Health/Residential Treatment Addiction/Recovery ~ Social Justice ~ Wilderness/Adventure ~ Therapeutic Adventure/Wilderness Therapy ~ Environmental Education ~ Organizational/Corporate Training ~ Service Learning ~ Parks/Recreation ~ Camps/Outdoor Centers ~ Counselors/Psychologists/Therapists ~ Teachers/Educators ~ Wilderness Leaders ~ Facilitators/Builders/Trainers ~ Researchers / Faculty/Administrators ~ Coaches/Mentors/Instructors

PUBLIC DAY (FREE ADMISSION! Thursday 10/27)

Invite Your Colleagues, Students, Family and Friends to introduce them to the world of Experiential Education!

Afternoon Conference Workshops ~ Games ~ Evening Networking Activity (attempt to set Guinness World Record) ~ Career Fair plus Reception with Exhibitors and Sponsors

WHO SHOULD EXHIBIT

Therapeutic Services ~ Public/Private/Charter/Alternative Education ~ Outdoor Guide/Wilderness Medical Services Challenge

Course Industry ~ Colleges/Universities ~ Corporate Leadership Consultants ~ Publishers

Marketplace Vendor Contract

AEE International Conference | Minneapolis, MN | October 27-29, 2016 | Exhibit Dates: 10/27-28

Firm / Organization _____

Contact _____ Title _____

Address _____ City _____ State _____ Zip _____

Tel _____ Fax _____ Email _____ Website _____

A. MARKETPLACE VENDOR (10x10) ~ \$495 Exhibit space includes two 6' draped table, 2 side chairs, trash can

Located in the general session area, you will have multiple opportunities to sell your products to 700+ conference attendees, plus one night that will be open to the general public. Space is limited.

Vending includes:

- A 10x10 area in in the conference marketplace
- Listing in the Conference Program
- One market attendee pass

Marketplace hours (closed during general sessions)

- Thursday, Oct. 27 11:30am- 7:30pm (4:30-7:30pm open to the public)
- Friday, Oct. 28 9:30am-11:15am, 1:00pm-3:00pm
- Saturday, Oct 29 12:00pm-2:00pm

Product / firms that you prefer to be in close proximity _____

Product / firms that you prefer NOT to be in close proximity _____

PAYMENT INFORMATION

Method of Payment (Check One)

Check Payable to EXHIBIT PROMOTIONS PLUS, INC.

VISA MasterCard American Express

Amount to be charged with application \$ _____

(U.S. Funds Only)

Credit Card # _____

Exp Date: _____ Phone# _____

Cardholder Name _____

Email _____

Card Billing Address _____

Signature _____

TERMS: A non-refundable \$200.00 deposit per exhibit space is due with application or within two weeks of invoice date. The remaining balance is due not later than 4/27/16. A fee of 25% of total exhibit cost will be accessed for cancellations received between 4/27/16 to 7/27/15. Cancellations received after 7/27/16 will result in full forfeiture and/or obligation to pay the entire exhibit space rental fee. Cancellations must be received in writing to AEE Expo Management to be valid.

**RETURN FORM TO: AEE 2016 EXPO/SPONSORSHIP
MANAGEMENT**

c/o Exhibit Promotions Plus, Inc.

11620 Vixens Path, Ellicott City, MD 21042

410/997-0763 ~ Fax 410/997-0764 ~ aee@eponline.com ~

www.eponline.com

Sponsorship Application/Contract

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Firm / Organization _____

Contact _____ Title _____

Address _____ City _____ State _____ Zip _____

Tel _____ Fax _____ Email _____ Website _____

A. SUPPORTING SPONSOR (25 available) \$995

Promote your company, university or organization, while supporting AEE and receiving an economical way to attend the conference.

Sponsorship includes:

- Promote your company, university or organization, while supporting AEE and receiving an economical way to attend the conference
- Recognition at the Thursday evening sponsor reception
- Listing with company logo as event sponsor in the Conference Program
- Sponsor listing on the AEE conference website with a link to your organization's website
- Option to have your promotional material included in conference attendee bags
- One complimentary table top display at sponsor reception on Thursday, October 27
- Two complimentary registrations to the conference
- Optional table at the career fair on Thursday, October 27

Each Event (BELOW) sponsorship includes the following Basic benefits:

- Recognition at the event
- Listing with company logo as event sponsor in the Conference Program
- Sponsor listing on the AEE conference website with a link to your organization's website
- Sponsor recognition on email updates to conference attendees
- Option to have your promotional material included in conference attendee bags
- One complimentary table top display at a sponsor reception on Thursday, October 27 or
- One complimentary marketplace vendor space (if you wish to sell product)
- Two complimentary registrations to the conference
- Optional table at the career fair on Thursday, October 27

B. PARTY SPONSOR \$3,000

Support fun and community for conference attendees! This year's Friday night party is a Northwoods themed event with log roll challenges, an ice-fishing themed photo booth, live music, Hammerschlagen and other games! Sponsoring this event will make your organization the title sponsor for an entire evening of fun.

Party sponsorship includes: Basic benefits PLUS

- Full-page ad in the conference program
- Your organization's banner prominently displayed at the event

C. ActivatEE SPONSOR \$4,000

ActivatEE is sharing platform designed by AEE to turn our attendees into keynotes. Up to seven presenters give short, inspiring talks back-to-back in a general session format.

Sponsorship of ActivatEE includes: Basic benefits PLUS

- Your organization's logo/advertisement displayed prominently on the projector screens following the presentations
- Opportunity for video or in-person presentation of your organization
- Full-page ad in the conference program
- Your organization's banner prominently displayed at the event

D. KEYNOTE SPONSOR(one available) \$5,000 **SOLD**

Demonstrate your support through the conference kick-off event. The Thursday morning introductory keynote will be presented by Richard Louv, author of the bestselling book *Last Child in the Woods*.

Sponsorship of the conference keynote includes: Basic benefits PLUS

- Your organization's logo/advertisement displayed prominently on the projector screens before and after the keynote
- Opportunity for video or in-person presentation of your organization
- Full-page ad in the conference program
- Your organization's banner prominently displayed at the event

E. KURT HAHN and AWARDS SPONSOR (one available) \$5,000

Support the presentation of AEE honors and recognitions, including the prestigious annual Kurt Hahn Address. This is a luncheon event. (Presenter TBD).

Sponsorship of the Kurt Hahn Address includes: Basic benefits PLUS

- Your organization's logo/advertisement displayed prominently on the projector screens before and after the address
- Opportunity for video or in-person presentation of your organization
- Full-page ad in the conference program
- Your organization's banner prominently displayed at the event

F. CONFERENCE SCHOLARSHIP SPONSOR

\$5,000 (Build Future Leaders" \$1,000 (Change a Life") **(Gets Supporting Sponsorship Benefits)**

Your sponsorship will support the conference attendance of students, international participants and others lacking financial resources to attend the AEE International Conference.

Sponsorship of the Conference Scholarship includes: Basic benefits PLUS

- "Change a Life" : Support at this level will provide a conference scholarship to one participant.
- "Build future leaders": at this level with provide conference scholarships for five participants.
- Your organization's logo/advertisement displayed prominently on the projector screens before and after the keynote
- Full-page ad in the conference program
- Your organization's banner prominently displayed at the event

PAYMENT INFORMATION

Method of Payment (✓ Check One)

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