



COUNCIL OF COLLEGE & MILITARY EDUCATORS (CCME) 42nd  
PROFESSIONAL DEVELOPMENT SYMPOSIUM & EXHIBITION

ANAHEIM MARRIOTT, CALIFORNIA  
JANUARY 26-29, 2015 (EXHIBIT DATES: 1/26-28)

[www.ccmeonline.org](http://www.ccmeonline.org)

# INNOVATIVE PATHWAYS TO MILITARY STUDENT SUCCESS

## FOCUS ON THE MARKET

Every three years since 1992, the Department of Defense hosts an education symposium and expo to provide professional development opportunities for those who support the Military Voluntary Education Program. Due to fiscal constraints and an uncertainty about future budgets, the 2015 triennial event has been suspended. An even higher demand for exhibit space and sponsorship opportunities may result from the suspension of DoD worldwide from those seeking to maintain a marketing and networking presence in the military and higher education industry.

The military voluntary education program funds approximately a **Half-Billion Dollars Annually** in tuition assistance benefits that help service members enroll in over **800,000 courses!** Find out why this symposium is vital to your organization's future success by exhibiting and / or becoming a sponsor at the CCME Professional Development Symposium & Exhibition.

This year's theme, **Innovative Pathways to Military Student Success**, will focus on technology-enhanced and other innovative solutions for enhancing student retention and success. College and university attendees will be actively seeking vendors with these solutions!

The CCME event is the largest annual forum of its kind with an approximate attendance of 1,000+ professionals who support educational opportunities for active duty military, veterans and their families including representatives from higher education colleges / universities plus government agencies (i.e. Department of Defense, Education, Veterans Affairs and Labor). A comprehensive list of a broad range of job titles and an expansive list of military components and organizations to be represented is available upon request.

## ABOUT THE SPONSOR

The Council of College and Military Educators (CCME) is the **only** national organization for professional military educators. CCME was founded in 1972 to promote, encourage, and deliver quality education to all branches of the armed services. It accomplishes this mission through education, communication and legislative advocacy.

CCME's membership is composed of military & civilian educators, post secondary educational institutions, suppliers of education products / services, service members & veterans, and governmental organizations that support military and veteran education. CCME facilitates communication between the membership and the US Dept of Defense educational support network.

## INCLUDED WITH EXHIBIT SPACE RENTAL FEE

- \* Full Educational Symposium Registration- one per booth (a value of up to \$550!)
- \* Earn Valuable Exhibit Space Preference Priority Points for future CCME Exhibitions
- \* Listing in Exhibitor Directory
- \* Pre-Post Conference Attendee Mail List
- \* Link to CCME Website
- \* Recognition in conference marketing materials

## GENERAL INFORMATION

Installation	Mon	1/26	9am – 4:30pm
Exhibit Open	Mon	1/26	6pm-8:30pm (President's Reception IN Exhibit Hall)
	Tue	1/27	7:30am – 4:10pm (Hosted Breakfast)
	Wed	1/28	7:30am - 3pm (Hosted Breakfast)
Dismantle	Wed	1/28	after 3pm (Vacate hall by 9pm)

- Times approximate; subject to change.

## HOTEL

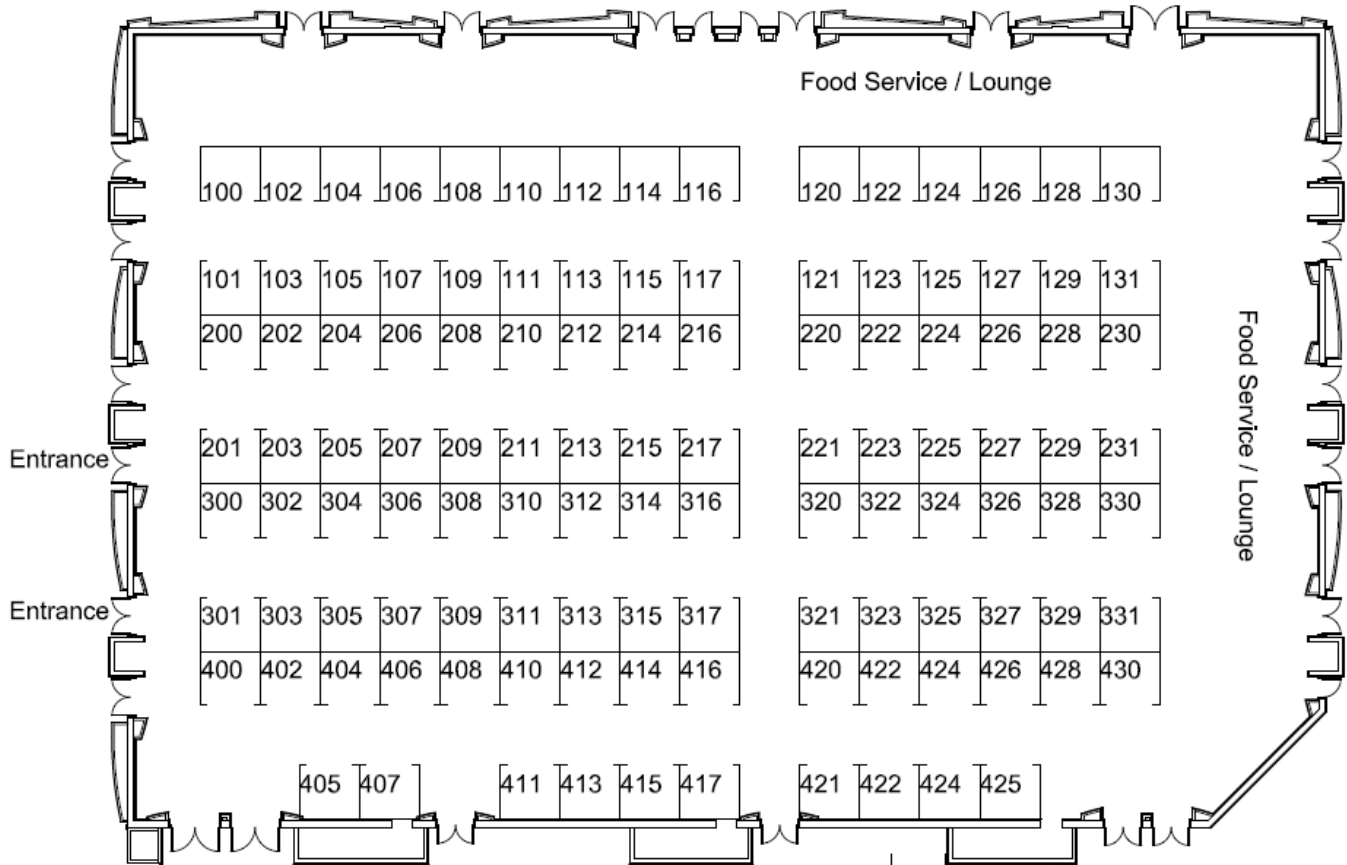
Anaheim Marriott – 714/750-8000  
Industry - \$229 S/D - \$249 Triple - \$269 Quad  
Government - Prevailing Per Diem Rate

## DECORATOR

Brede Exposition Services – 407/851-0261  
[www.bredeallied.com](http://www.bredeallied.com) – [customerservice@bredeallied.com](mailto:customerservice@bredeallied.com)

## SAMPLE LISTING OF CURRENT / PRIOR EXHIBITORS

Abraham Lincoln Univ / Academic Explorer / Academic Innovations / Academic Partnerships / Allied American / Alloy Media & Marketing / American Intercontinental / American Military / American Sentinel / American Univ System / Ameriforce / Apollos / Applied Professional Training / Argosy / Art Instruction Schools / Ashford / Ashgate Publishing / Ashworth / Aspen / Austin Peay State / Auburn / Baker College / Baker Univ / Barry Univ / Beam Reach Education / Belhaven / Bellevue / Berkeley / Biometric Signature / Bismark State / Brandman / Broward College / Brown Mackie / Bryant & Stratton / BYU / CAEL / California Coast / California Southern / California Univ of PA / Cambridge / Capella / Capitol College / Career Action Resources / Career Step / Carlos Albizu / Central Michigan / Central Texas / Chamberlain College / Cisco / City Univ of Seattle / Clarion Univ of PA / Claremont Lincoln Univ School of Theology / Coastline Community College / Coleman / College Board / Colorado Technical / Columbia College / Columbia Southern / Columbia Univ / Comex Systems / Community College of the Air Force / Comptia / Concord / Corinthian / Dallas County Community College / Defense News Media / Devry / Drexel / DSST-Credit by Exam Prog / Duquesne / EDMC / Education Corp of Amer / Education to Go / Educator Ready / Embry-Riddle / Empire State College-SUNY / Escience Labs / Everest / Excelsior / Fairleigh Dickinson / Fashion Institute of Design / FFSC / Florida Inst of Tech / Florida Memorial / For Love of Liberty / Fordham / Fort Hays State / Franklin / Full Sail / Gale Cengage Learning / Georgetown / GI Jobs / GoArmyEd / Governors State / Graduate School USDA / Grand Canyon / Grantham / Guard Support Ctr / Hands & Minds / Hands-On Labs / Hawaii Pacific / Hawkes Learning Systems / Heald / Henley Putnam / Herzing / Higher Ed Growth / Hope International / Hosbons Inc / ICDC / Indiana Tech / Indiana Wesleyan / Indtai / Innovative Community Learning / International Academy of Design & Tech / Istudysmart.com / Jones International / Judson / Kaplan / Kesier / Kentucky Community & Tech / Lakewood / Lamar / Liberty / Los Angeles Film School / Management & Training Consultants / MBS Direct / McWhorter School of Bldg Science / Mid-America Christian / Military Advanced Education / Military Informative Tech / Military OneSource / Monster Mediaworks / Mountain State / National Education Alliance / National Graduate School / National Robotics Training Ctr / National Univ / Nazarene Bible College / NCCR / North Carolina State / Northcentral / Nova Southeastern / Oklahoma Wesleyan / Pace / Paralegal Inst / Park / Pearson / Pearson VUE / Pfeiffer Univ / Peirce / Penn State / Peterson's Nelnet / Pinnacle Career Inst / Professional Marketing Svcs / Prometric / Re:Fuel / Regent / Regis / Rio Salado / Robert Morris / Rochester Inst of Tech / Roger Williams / Saint Josephs College of ME / Saint Leo / Sam Houston / Scantron Corp / Sessions College for Professional Design / SMU Lyle School of Engineering / South Univ / Southern Illinois / Southern New Hampshire / Southwestern / Sparta Pewter USA / Straighterline / Stratford / Strayer / Suffolk / TeacherReady / Test Drive College / Thomas Edison State / Tiffin Univ / Touro Univ / Trident International / Troy / TUI / Tulsa Welding School / Ultimate Medical Academy / Union Inst / Univ College / Univ of CA-Irvine / Univ of Pittsburgh / Univ of the Incarnate Word / Univ Alliance / Univ of Mary / Univ of MD / Univ of MA / Univ of NE / Univ of NC / Univ of ND / Univ of Northwestern OH / Univ of OK / Univ of Phoenix / Univ of St Augustine / Univ of the Rockies / Univ of West FL / Univ System of GA / Upper IA / US Army Medical Dept Ctr & School / US Dept of Veterans Affairs / Vantage Point Consulting / Vergo Interactive / Veterans Artist Prog / Veterans Education Guide / Victory Univ / Villanova / Vincennes / Virginia / Waldorf / Wallcur / Weber State / Webster /Western Governors / Western Illinois / Weston Distance Learning / Wilmington Univ / www.positivepins.com / Wyo Tech / Yorktown / **PLUS MANY MORE!**



- \* All exhibit spaces are 10'w x 9'd.
- \* Ceiling height 18'.
- \* The backwall in a peninsula booth can only be 8' high in the middle 12' of the space.
- \* Island created on demand.
- \* Tentative exhibit floor plan. Subject to fire marshal approval.

FOR EXHIBIT / SPONSORSHIP DETAILS:  
**COUNCIL OF COLLEGE & MILITARY EDUCATORS EXHIBIT MANAGEMENT**  
 c/o EXHIBIT PROMOTIONS PLUS, INC.  
 11620 Vixens Path - Ellicott City, MD 21042-1539  
 410/997-0763 301/596-3028 (Fax) 410/997-0764 [ccme@epponline.com](mailto:ccme@epponline.com)  
[www.epponline.com](http://www.epponline.com) [www.ccmeonline.org](http://www.ccmeonline.org)



COUNCIL OF COLLEGE AND MILITARY EDUCATORS

EXHIBIT SPACE APPLICATION AND CONTRACT

Council of College and Military Educators
January 26-29, 2015 (Exhibit Dates: 1/26-28)
Anaheim Marriott, California

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Submitted by \_\_\_\_\_ Title \_\_\_\_\_ Signature \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_ Website \_\_\_\_\_

A. 10'w x 9'd EXHIBIT SPACE (Each Exhibit Space rental fee includes One Full Symposium Registration - a value up to \$550)

ON OR BEFORE 10/1/14

# of inline booths \_\_\_\_\_ x \$1,300 (Organization Member) = \$\_\_\_\_\_ (TOTAL)

# of corner booths \_\_\_\_\_ x \$1,400 (Organization Member) = \$\_\_\_\_\_ (TOTAL)

# of inline booths \_\_\_\_\_ x \$1,600 (NON-CCME Organization Member) = \$\_\_\_\_\_ (TOTAL)

# of corner booths \_\_\_\_\_ x \$1,700 (NON-CCME Organization Member) = \$\_\_\_\_\_ (TOTAL)

\*\*\*\*\*

# of inline booths \_\_\_\_\_ x \$1,400 (Organization Member) = \$\_\_\_\_\_ (TOTAL)

AFTER 10/1/14

# of corner booths \_\_\_\_\_ x \$1,500 (Organization Member) = \$\_\_\_\_\_ (TOTAL)

# of inline booths \_\_\_\_\_ x \$1,700 (NON-CCME Organization Member) = \$\_\_\_\_\_ (TOTAL)

# of corner booths \_\_\_\_\_ x \$1,800 (NON-CCME Organization Member) = \$\_\_\_\_\_ (TOTAL)

OPTIONAL CONVENIENCE FURNISHINGS PACKAGE \_\_\_\_\_ \$495 (Includes 6' skirted table, 2 arm chairs, wastebasket)

Preferred location(s): #1 \_\_\_\_\_ #2 \_\_\_\_\_ #3 \_\_\_\_\_ #4 \_\_\_\_\_ #5 \_\_\_\_\_ #6 \_\_\_\_\_

B. PRODUCTS / ORGANIZATIONS THAT YOU PREFER TO BE IN CLOSE PROXIMITY \_\_\_\_\_

C. PRODUCTS / ORGANIZATIONS THAT YOU PREFER NOT TO BE IN CLOSE PROXIMITY \_\_\_\_\_

D. COMMUNAL "TAKE-ONE" LITERATURE DISPLAY \_\_\_\_\_ \$150 \_\_\_\_\_ FREE for Sponsors / Advertisers

PAYMENT INFORMATION

Method of Payment (✓ Check One)

☐ Check Payable to EXHIBIT PROMOTIONS PLUS, INC.

☐ VISA ☐ MasterCard ☐ American Express

Amount to be charged with application \$\_\_\_\_\_ (U.S. Funds Only)

Credit Card # \_\_\_\_\_

Exp Date: \_\_\_\_\_ Phone# \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Email \_\_\_\_\_

Card Billing Address \_\_\_\_\_

Signature \_\_\_\_\_

E. EXHIBITOR DIRECTORY ADVERTISING - DEADLINE: 12/1/14

\_\_\_\_\_ \$500 Full Page (5"w x 8"h) \_\_\_\_\_ \$275 Half Page (5"w x 3-4/5"h)

\_\_\_\_\_ Inside Cover II \$600 \_\_\_\_\_ Inside Cover III \$550

\_\_\_\_\_ Cover IV \$650 \_\_\_\_\_ \$150 Business Card (3 1/2"w x 2"h)

☐ \$200 premium in addition to rates above for FULL COLOR ads. Otherwise ads should be submitted as black and white.

TERMS OF PAYMENT - \$200 per booth is due with application or within 2 weeks of invoice date. 50% of the balance is due 7/26/14. The final 50% is due no later than 10/26/14. There is a 25% of total booth cost cancellation fee if cancellation is received between 07/26/14 and 10/26/14. Cancellations received after 10/26/14 will result in a full forfeiture of the total cost of exhibit space and /or an obligation to pay the full rental fee. A cancellation must be received in writing by CCME Exhibit Management to be valid. This policy is in effect regardless of the circumstance surrounding a cancellation.

RETURN APPLICATION/CHECK PAYABLE TO:

EXHIBIT PROMOTIONS PLUS, INC.
11620 Vixens Path, Ellicott City, MD 21042-1539
410/997-0763 fax 410/997-0764
ccme@epponline.com www.epponline.com



COUNCIL OF COLLEGE AND MILITARY EDUCATORS

SPONSOR APPLICATION AND CONTRACT

Council of College and Military Educators
January 26-29, 2015 (Exhibit Dates: 1/26-28)
Anaheim Marriott, California

Organization \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_ Website \_\_\_\_\_

A. Sponsorship Level / Benefits - please check one

- PLATINUM - \$5,000
GOLD - \$2,500
SILVER - \$1,250
BRONZE - \$500

<< BASIC SPONSORSHIP BENEFITS >>

- \*\*Repeat exposure to 900+ attendees
\*\*Free "Take-One" literature display
\*\*Link to your webpage on CCME website
\*\*Sponsor logo inside program cover
\*\*Pre / Post conference attendee mailing list
\*\*Recognition announcement during symposium
\*\*Inclusion on conference signage and conference promotional materials

B. Ad and Logo Specifications - Firm Deadline 11/2/14 <A failure to meet this deadline and to submit full payment as set forth in Section D, may result in exclusion of your advertising / logo in the CCME Program, plus a forfeiture and/or obligation to pay the contracted sponsorship fee.>

The ad and logo will be placed in the Symposium program.

\*\*Full page - 11" w x 8.50" h
\*\*Half page - 5.50" w x 8.50" h
\*\*Quarter page - 5.50" w x 4.25" h

Mechanical requirements will be issued with confirmation.

C. Unique Additional Sponsorship Recognition Opportunities (Includes basic sponsorship benefits)

(Note: Sponsorship material must have CCME logo and be approved by the CCME Board exhibit liaison)

- Exhibitor Directory - Name appears on each page - Includes two complimentary symposium registrations \$3,500
Symposium Bags - Includes one complimentary symposium registration \$3,500 plus cost of item
Padfolios / Pens - Includes one complimentary symposium registration \$3,500 plus cost of item
Welcome Banner - Includes one complimentary symposium registration (Limited to 2 sponsors) \$3,500 ea plus cost of item
Hotel Key Cards - Includes one complimentary symposium registration \$2,500 plus cost of item
Cyber Cafe plus One Screen Saver - Includes one complimentary symposium registration (Limited to 2 sponsors) \$2,500 ea
Hotel Guestroom Literature/Promo Drop \$1,000 ea plus hotel labor/cost of item
Screen Saver for Internet Kiosks (Limited to 4 sponsors) \$1,000 ea
Beverage Coupons for redemption in Exhibit Hall (100 coupons each; Limited to 4 sponsors) \$1,000 ea plus cost of production
"Go Bo" Logos (Limited to 3 sponsors) \$750 ea plus cost of production

D. Payment Terms 50% of payment is due with application or within 30 days of invoice. Final 50% is due 7/26/14. Cancellations for sponsorships must be received in writing. Cancellations of sponsorships after 10/26/14 will not receive any refund and will be responsible for the full sponsorship fee.

E. Payment Information Total Payment (All accounts must be paid by) \$\_\_\_\_\_ U.S. Funds (to be charged at this time)

Method of payment (check one) [ ] Check (Payable to Exhibit Promotions Plus) [ ] VISA [ ] Master Card [ ] American Express

Credit Card # \_\_\_\_\_ Exp Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_ Signature \_\_\_\_\_

Cardholder Address \_\_\_\_\_

Tel # \_\_\_\_\_ Email \_\_\_\_\_

RETURN APPLICATION/CHECK PAYABLE TO:

EXHIBIT PROMOTIONS PLUS, INC.
11620 Vixens Path, Ellicott City, MD 21042-1539
410/997-0763 fax 410/997-0764
ccme@epponline.com www.epponline.com

