



ENERGY 2014

ENERGY TRAINING SEMINAR &
SERVICES / TECHNOLOGY SHOWCASE
July 21-24, 2014 (Showcase: 7/22-23)
Omni Orlando Hotel at ChampionsGate, FL
www.energy2014.org

MEET ME AT THE GATE TO ENERGY EXCELLENCE

FOCUS ON THE MARKET

Energy 2014 is an industry driven / sponsored event. Suppliers will access (and sell to) influential decision-makers / end users with purchasing authority including:

Federal, State & Local Government Energy & Facility Managers, Facility Personnel, Directors / Public Works Personnel / Corps of Engineers / K-12 Schools / Universities / Hospital Energy & Facility Managers, Facility Personnel, Directors / Private Sector Energy & Facility Managers, Procurement Officials / Engineers / Utility Representatives

> **BACK BY POPULAR DEMAND {SPEAKER}: Dr. Tim Unruh, Director, Federal Energy Management Program, DOE** <

QUALITY TRAINING / CEUs and PDUs IS EXPECTED TO ATTRACT 600+ ENERGY PROFESSIONALS!

E2014 program content is developed in direct response to training needs identified by representatives of governmental agencies. Complimentary admission SHOWCASE passes will be available for circulation by industry to customers/ prospects. Sample training topics include: Alternative Financing / Energy Security, Fundamentals, Alternatives / Solar Technologies / O&M / Sustainable Design / Lighting / Water Resource Management / Renewables.

WHO SHOULD EXHIBIT

You will reach a receptive audience if you manufacture, represent, distribute or sell products / services in the following categories:

ENERGY MANAGEMENT & CONTROLS / HVAC

Air Conditioning / Air Compressors / Air Filtration Systems / Air Curtains / Absorption & Engine Driven Chillers / Appliances (Commercial/Residential) / Boilers & Burners / Building Controls / CFC Alternatives / Chillers / Combustion Controls / Construction Products / Cooling Towers / Desiccant Cooling Systems / Electrical Equipment / Energy Management Software Programs & Equipment (Commercial/Residential) / Fire & Security Systems / Geothermal Heat Pumps / Heat Exchangers / Heating / Heat Recovery Equipment / Industrial Process Controls / Insulation Products / Lighting (lamps/fixtures, ballasts, reflectors, controls, motion detectors, infrared sensors, dimmers, switching systems, retrofit services / Metering Devices / Natural Gas Cooling Systems / Sensors & Survey/Testing Equipment / Motors & Drives / Office Technologies / Refrigeration / Roof Cooling Systems / Space Conditioning / Steam Traps / Temperature Controls / Thermal Storage & Ice Harvesting Systems / Transducers/Combustion Controls / Variable Air Volume Controls / Ventilation (Blowers & Fans)

WATER CONSERVATION

Building Uses (showers, faucets, valves, toilets) / Industrial & Process / Landscaping & Irrigation

RENEWABLES

Biomass Systems / Photovoltaic Systems / Generated Power / Waste to Energy Systems / Solar Thermal / Wind

TRANSPORTATION TECHNOLOGIES

Transportation Firms / Vehicles

NATURAL GAS SUPPLY / SERVICES / TECHNOLOGIES

Infrared Systems / Information Services / Consultants / Absorption Chillers / Desiccant Cooling / Engine-Driven Chillers / Compressors / Natural Gas Producers / Distributors / Pipeline Companies

ENERGY & ENGINEERING SERVICES / POWER MARKETING / FINANCE

Utilities (electric, natural gas, water) / Power Marketers / Brokers / Architectural & Engineering Firms / Construction Management Firms / Energy Auditing Services / Performance Contractors / Alternative Financing Services / Energy Service Providers

AWARENESS / INFORMATION / TRAINING

Federal Funded Research Centers / Professional Associations / Publishers / Training Organizations

FORMAT <SERVICES / TECHNOLOGY SHOWCASE IS IN IMMEDIATE PROXIMITY TO TRAINING>

Installation Monday July 21 8am-5pm

Open Tuesday July 22 10am-7:30pm
 Wednesday July 23 9:30am-3:30pm

There is plenty of **EXCLUSIVE TIME** for vendors to network with customers / prospects!
 Break 10-10:30am; Lunch 12:30-2pm (Tues-Wed); Break 2:50-3:30pm (Tues-Wed); Reception 5:30-7:30pm (Tues)

Dismantle Wednesday July 23 3:30-10pm

To insure a quality buyer / seller ratio, vendor personnel are authorized to register for the Seminar only if a firm is an exhibitor or sponsor.

Industry representatives who are presenters on the program and/or an "in-kind" sponsors are exempt from this policy.

SAMPLE CURRENT / PRIOR EXHIBITORS / SPONSORS

Academy Energy Group / Advanced Radiant Systems / Airius / AMEC / Ameresco / Automated Buildings / AWEB Supply / Belimo Air Controls / Circuit Breaker Sales Group / Con Edison Solutions / Cree / Efficient Energy of Tennessee / Electro Industries Gauge Tech / E-Mon / Esight Energy / Evluma / Excel Tire Gauge / FPL Energy Services / Griffith Engineering / Hanson Professional Services / Harris Lighting / Lutron Electronics / Measurlogic / Onicon / OSISOFT / Osram Sylvania / Powersmiths / Retro-Tech Systems / Schneider Electric / Shannon Enterprises / Siemens Industry / Sol / Southland Industries / Spirax Sarco / Thermal Science Technologies / Trane / Utility Systems Solutions / Water Savers

HEADQUARTERS HOTEL / AFFORDABLE LODGING

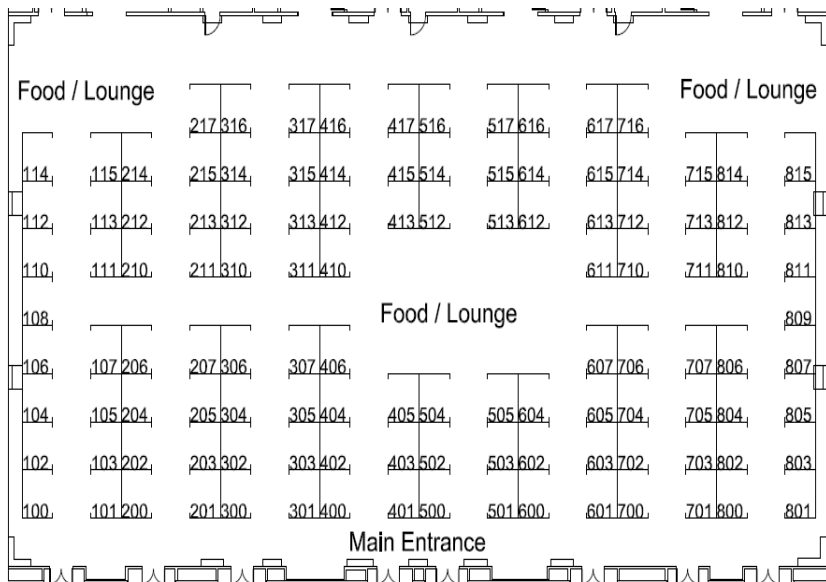
Omni Orlando Hotel at ChampionsGate – call 1-800-THE-OMNI and reference Energy 2014 to receive a discounted room rate:
 \$139 Single/Double; \$169 Triple; \$199 Quad
 The Govt per diem rate of \$83 will be honored.
 A prevailing resort fee of \$20.00 per room night has been **WAIVED!**

Industry hotel reservations: <http://www.omnihotels.com/FindAHotel/OrlandoChampionsGate/MeetingFacilities/Energy2014.aspx>

Government rate reservations: <http://www.omnihotels.com/FindAHotel/OrlandoChampionsGate/MeetingFacilities/Energy2014gov.aspx>

INCLUDED WITH EXHIBIT RENTAL FEE

Two Full Training Seminar Registrations Per Booth - \$450 value ~ Pre / Post Seminar List of Registrants
 Listing and/or link exchange at Seminar website ~ Product Description in Exhibitor Directory
 Earn Valuable Exhibit Space Preference Priority Points ~ Carpeted Exhibit Hall / Ballroom, 8' draped backwall, 3' draped side railing, ID sign
 Free SHOWCASE passes for inviting Customers / Prospects



DECORATOR

Brede Exposition Services
 407/851-0261 ~ Fax 407/859-3904
 CustomerService@bredeallied.com

**TO RESERVE SPACE / SPONSORSHIP
 OR TO REQUEST
 A SAMPLE LIST OF
 REGISTRANTS, CONTACT**

**Exhibit Promotions Plus, Inc.
 11620 Vixens Path, Ellicott City, MD 21042
 410/997-0763 ~ Fax 410/997-0764
 energy@epponline.com
 www.epponline.com**

Islands created on demand.
 Tentative exhibit floor plan subject to fire marshal approval.

APPLICATION AND CONTRACT FOR EXHIBIT SPACE
ENERGY 2014

JULY 21-24, 2014 (Services/Technology Showcase: 7/22-23) ~ Omni Orlando Resort at ChampionsGate, FL

Firm / Organization _____

Contact _____ Title _____

Address _____ City _____ State _____ Zip _____

Tel _____ Fax _____ Email _____ Website _____

A. FULL EXHIBIT SPACE (10'w x 9'd)

COMMERCIAL

(Includes 2 Full Seminar Registrations - \$450 Value)

of Inline booths _____ x \$1,800* = \$ _____

of corner booths _____ x \$1,950* = \$ _____

GOVERNMENT / MILITARY / NON-PROFIT

(Includes 1 Full Seminar Registration - \$225 Value)

of inline booths _____ x \$850 = \$ _____

of corner booths _____ x \$925 = \$ _____

Island booths are assessed the corner booth fee.

*Industry representatives serving on the E2014 oversight committee have approved scheduling an evening networking reception in the exhibit hall. A minimum \$100.00 per booth will be dedicated for providing complimentary food/beverage service.

Optional Convenience Booth Furniture Package: (6' draped table, 2 side chairs, waste basket) # _____ of booth(s) x \$370 = \$ _____

PREFERRED BOOTH LOCATION(S): (1) _____ (2) _____ (3) _____ (4) _____ (5) _____

Product / firms that you prefer to be in close proximity

Product / firms that you prefer NOT to be in close proximity

B. COOPERATIVE "TAKE-ONE" LITERATURE DISPLAY _____ \$100.00 _____ Free to Advertisers / Seminar Sponsors

C. EXHIBITOR DIRECTORY – BLACK & WHITE **COPY DUE: 7/1/14** \$300 Full Pg (8w x 10h) \$175 Half Pg (4w x 5h)

TERMS: a \$200 PER BOOTH non-refundable deposit is due with application or within two weeks of invoice. 50% of balance is due not later than 1/22/14. The remaining balance is due not later than 4/22/14. Cancellations received between 1/22/14 and 4/22/14 will incur a 25% of total booth fee cancellation penalty. Cancellations received after 4/22/14 will result in full forfeiture and/or obligation to pay the entire exhibit space rental fee. Cancellations must be received in writing to our office to be valid.

PAYMENT INFORMATION **TOTAL AMOUNT TO BE CHARGED WITH APPLICATION** \$ _____ (U.S. Funds Only)

Method of payment (Check one) Check Payable Exhibit Promotions Plus VISA MasterCard American Express

Credit Card # _____ Exp Date _____

Cardholder Name _____ Signature _____

Cardholder Address _____ Tel _____ Email _____

RETURN FORM TO:

ENERGY 2014 EXPO MANAGEMENT
c/o Exhibit Promotions Plus, Inc.
11620 Vixens Path, Ellicott City, MD 21042-1539
410/997-0763 ~ 301/596-3028 ~ Fax 410/997-0764 ~ energy@epponline.com ~ www.epponline.com

SPONSOR APPLICATION AND CONTRACT

ENERGY 2014

JULY 21-24, 2014 (Services/Technology Showcase: 7/22-23) ~ Omni Orlando Resort at ChampionsGate, FL

Firm / Organization _____

Contact _____ Title _____

Address _____ City _____ State _____ Zip _____

Tel _____ Fax _____ Email _____ Website _____

A. SPONSORSHIP RECOGNITION OPPORTUNITIES

GOLD

\$4000 Includes four complimentary registrations

(Choose 1)

- Breakfast - 7-8am – July 22rd
- Lunch – 12:30-2pm – July 22nd – SOLD
- Breakfast 7-8am – July 23rd
- Lunch – 12:30-2pm – July 23rd

<<UPGRADE>> **\$1000 ~ Exclusive Bonus Recognition: FULL page ad in the Seminar Program plus circulation of promotional item**

SILVER

\$3500 Includes three complimentary registrations

- Symposium Bags – SOLD
- Lanyard / Badge Holder – SOLD
- Padfolios / Pens – SOLD
- Hotel Key Cards
- Welcome Banner ~ plus cost of item (Limited to 2 sponsors)

<<UPGRADE>> **\$750 ~ Exclusive Bonus Recognition: HALF page ad in the Seminar Program plus circulation of promotional item**

BRONZE

\$2500 Includes two complimentary registrations (choose 1)

July 22nd

- Break - 10-10:30am – SOLD
- Break – 2:50-3:30pm
- Ice Cream Station – 12:30-2pm - SOLD

July 23rd

- Break - 10-10:30am – SOLD
- Ice Cream Station – 12:30-2pm - SOLD

<<Basic Sponsorship Benefits>>

- * Repeat exposure to all attendees
- * Listing and/or link exchange at Seminar website
- * Pre / Post Seminar list of registrants
- * Inclusion on seminar signage and seminar promotional materials
- * Free "Take-One" literature display
- * Free Admission SHOWCASE Passes for Circulation to Customers/Prospects

<< Select an option that works best for you, or work with our creative staff to design a tailored package that meets your specific marketing objectives & matches your budget >>

B. Payment Terms

50% of payment is due with application or within two weeks of invoice. \$200 of the initial payment is a **non-refundable** processing fee. Final 50% is due 1/22/14. Cancellation of sponsorships between 1/22/14 and 5/22/14 result in a 25% of total sponsorship fee penalty. Cancellations received after 5/22/14 result in a total forfeiture and/or obligation to pay the entire sponsorship fee. Cancellations must be received in writing by our office to be valid.

C. Payment Information

Total Payment (All accounts must be paid by) \$ _____

U.S. Funds (to be charged at this time)

Method of payment (check one)

Check (Payable to **Exhibit Promotions Plus**)

VISA

Master Card

American Express

Credit Card # _____ Exp Date _____

Cardholder Name _____ Signature _____

Cardholder Address _____ Tel _____ Email _____

RETURN FORM TO:

EXHIBIT PROMOTIONS PLUS, INC. – ENERGY 2014 EXPO MANAGEMENT

11620 Vixens Path, Ellicott City, MD 21042-1539

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