



MAHPERD

Michigan Association for Health,
Physical Education, Recreation and Dance

**An Invitation to Suppliers Selling to
Health Educators, K-12 Teachers, Athletic Directors, Coaches, Students**

**MAHPERD's 2013 Annual Convention
Lansing Center, Lansing, MI
November 14-16, 2013 (Exhibit Dates: 11/14-15)**

About the Conference Organizer/ Focus on the Market

In the early 1980's, Physical Culture and Sports (PCS) experienced significant growth in Michigan, as Michigan became one of the first states to embrace and incorporate physical activities in the school systems. Growth of the PCS was inconsistent until the Michigan State Physical Education Laws helped promote the need for professional PSC training for teachers. In 1928, the Michigan Physical Education Association (MPEA) was formed. Health and Physical Education enjoyed tremendous growth and development. Presently, MAHPERD continues to excel in their industry and reaches out to hundreds of students and instructors in the fields of Kinesiology, Sports, Movement Science, Exercise, Health Science, Health Education and adapted PE through their journal, newsletters, conferences, workshops and conventions. The Annual Convention attracts 700+ attendees.

Included with 10wx8d Exhibit Space Rental Fee

- Skirted table and chair
- 4 exhibit only badges (does not include sessions)
- Product description in the Convention Program
- 1 hour (per exhibit space) Program Presentations/Call for Presenters (Deadline: 10/15/2013)
- 2 lunches per booth provided

Exhibit spaces are assigned by convention management in priority order of exhibit application received. Please note on your exhibit application any specific exhibit space set-up needs (corner or hard back).

General Information Exhibits will be in the Lansing Center – Exhibit Hall

Installation Thurs 11/14 7:30-10:00am

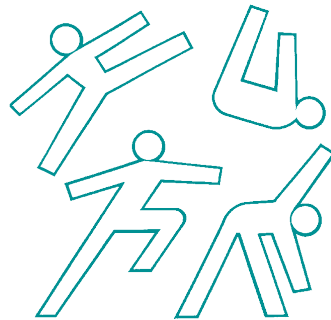
Exhibit Open Thur 11/14 10:30am-5:30pm
Fri 11/15 9:00am-5:45pm

Dismantle Fri 11/15 after 5:45pm

HQ Hotel- Lansing Radisson, 111 N. Grand Ave, Lansing, MI 48933 1-800-333-3333 or www.radisson.com/lansingmi Code: MAHP13

Electricity and any additional supplies can be ordered directly through the Lansing Center at the exhibitors cost.

The hotel will secure the Exhibit Hall during closed hours. Hall will be accessible for exhibitors by security, 15 minutes prior to official opening hours.



Promoting Healthy, Active Living!

FOR EXHIBIT / SPONSORSHIP / ADVERTISING DETAILS, CONTACT:

MAHPERD c/o EXHIBIT PROMOTIONS PLUS, INC. 11620 Vixens Path - Ellicott City, MD 21042-1539

410/997-0763 301/596-3028 (Fax) 410/997-0764 exhibit@epponline.com www.epponline.com www.mimahperd.org



EXHIBIT SPACE/SPONSOR/ADVERTISING APPLICATION AND CONTRACT

MAHPERD's 2013 Annual Convention

Lansing Center, Lansing MI

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MAHPERD

Michigan Association for Health,
Physical Education, Recreation and Dance

Organization _____

Address _____ City _____ State _____ Zip _____

Submitted by _____ Title _____ Signature _____

Tel# _____ Fax# _____ EMail _____ Website _____

A. EXHIBIT SPACE 10wx8d

_____ \$500 (commercial) _____ \$300 (additional space) _____ \$200 (nonprofit/military/college/university) _____

B. Products / firms that you prefer to be in close proximity: _____

C. Products / firms that you prefer NOT to be in close proximity: _____

D. Advertisement in Convention Register Letter (Deadline 10/15/2012) Ad specifications (jpg, pdf) contact: mahperdinfo@gmail.com

_____ \$300 Full Page _____ \$200 Half Page _____ \$150 Quarter Page _____ \$75 Eighth Page

E. Advertisement in MAHPERD Journal Ad specifications (jpg, pdf) contact: mahperdinfo@gmail.com

_____ \$300 Full Page _____ \$200 Half Page _____ \$150 Quarter Page _____ \$75 Eighth Page

F. Communal "Take-One" Literature Display _____ \$50

G. MAHPERD Directory Mail List (sent by 11/1) _____ \$75

SPONSORSHIPS (details and benefits enclosed)

Keynote Sponsor _____ \$1,300

Commercial Package _____ \$1,100

MAHPERD Convention Program _____ \$500

Catalog or Tote "Stuffer" _____ \$200

H. Terms Of Payment: Exhibits/Sponsors/Advertisers: 50% non-refundable deposit is due at time of application. The remaining balance is due no later than October 31, 2013. After this date, exhibit management has the authority to release for resale all sponsorships / booths for which full payment has not been received. No installation will be permitted unless payment in full has been received.

Cancellation Policy: Full forfeiture after October 31, 2013.

Method of payment (check one) Check (Payable to **Exhibit Promotions Plus, Inc**) VISA Master Card American Express

Amount to Charge _____

Credit Card # _____ Exp Date _____

Cardholder Name _____ Signature _____

Cardholder Address _____ Tel # _____ Email _____

Return completed application and payment to:
EXHIBIT PROMOTIONS PLUS, INC.
11620 VIXENS PATH ELLICOTT CITY, MD 21042
410/997-0763 / 301/596-3028 Fax 410/997-0764 exhibit@epponline.com

SPONSORSHIP OPPORTUNITIES
MAHPERD's 2013 Annual Convention
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CATALOG OR TOTE "STUFFER" - \$200

Every registrant receives a tote bag. To provide your own flyer, or gift, please provide 800 items shipped to: MAHPERD, 1213 Center St. Suite D, Lansing, MI 48906. Items must be mailed to MAHPERD by 11/1/2013. Any questions, contact convention manager.

MAHPERD CONVENTION PROGRAM – \$500

All attendees, exhibitors, and guests receive a Program. Sponsorship must be received by 11/1/2013.

- ↵ Company logo on outside back cover of Program
- ↵ Full-page black/white ad in Convention Program—(Choice of Back cover, inside front cover)

KEYNOTE SPONSOR - \$1,300

- ↵ Company Named as Sponsor in all convention publications
- ↵ Company Named on all signage for keynote
- ↵ Full-page black/white ad in Convention Program
- ↵ 2 tickets to Awards Celebration
- ↵ 1 Booth
- ↵ Sponsorship must be received by 11/1/2013.

COMMERCIAL PACKAGE - \$1,100

Puts your logo in front of participants before they attend and as they register

- ↵ 3 Months on Website during Registration
- ↵ 1 Full page black/white ad in Convention Program
- ↵ Tote stuffer - supplied by vendor
- ↵ 1 Booth
- ↵ Sponsorship must be received by 11/1/2013.

ADVERTISEMENT IN MAHPERD JOURNAL

This newsletter is mailed to 8,000+ educators, principals, nurses, coaches. Advertising in this is an excellent opportunity to extend the display of your name and products beyond attendees. Ad is black/white. Journals are printed four times a year. Advertising will consist of 4 Journals. Specifications should be sent as jpg or pdf.

- ↵ Full Page - \$300
- ↵ ½ Page - \$200
- ↵ ¼ Page - \$150
- ↵ 1/8 Page - \$75

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