

A UNIQUE MARKET IN THE RELIGION FIELD....

SSSR | Society for the Scientific Study of Religion

65th ANNUAL MEETING & EXHIBITION
TO CONVENE JOINTLY WITH



RELIGIOUS RESEARCH ASSOCIATION
the intersection of research and application

AND



www.sssrweb.org

<http://rra.hartsem.edu>

www.mormonsocialscience.org

OCTOBER 22-25, 2015 - (Exhibit Dates: 10/23-24)
NEWPORT BEACH MARRIOTT HOTEL & SPA, CA

□ □ AUDIENCE □ □

You will access an audience of 600+ professionals representing a wide range of academic disciplines. The majority are **university level educators** of religious studies, theology, philosophy, sociology, psychology and anthropology. Administrators, clergy and practicing physicians also attend. The scholarship level is very high with an excellent potential for publishers to obtain manuscript proposals!

SSSR MEMBERSHIP PROFILE

Field of Study

Sociology	50%
Religious Studies	20%
Other Social Sciences (American Studies, Economics, Political Science, Psychology)	20%
Other Humanities (Area Studies, Communication)	10%

TRAFFIC BUILDER / NEW BOOK RECEPTION

A New Books Reception will take place IN the Book Exhibit area. This popular event (1) will give authors of new books published in the past year an opportunity to display and talk informally about their work and (2) boost overall exhibit floor traffic.

Cocktail tables (for author presentations) will be strategically placed throughout the exhibit area plus complimentary food service will be provided. Admission to the event is free to all conference registrants.

To help defray the cost of food, publishers/exhibitors are invited to be an official "sponsor". An optional modest fee at \$125.00 is set forth in the exhibit application. Appropriate sponsorship recognition will be publicized among your target audience!

SSSR THEME: "PLURALIZATION OF RELIGIONS, CULTURES, AND RESEARCH METHODS IN AN ERA OF GLOBALIZATION"

SAMPLE TOPICS:

- The impact of globalization and pluralization on religious practices or institutions in North America, Europe, the Mideast, Asia, Latin America, and Africa;
- The impact of local cultural groups or institutions on global religious practices;
- How the state addresses the increasing number of imported and newly-forming religions;

- How states, groups, and individuals have dealt with the rise of new religious practices due to immigration and transnationalism; and
- Topics that make use of new types of data and research methods.

RRA THEME: “RELIGION ACROSS THE INDIVIDUAL AND ORGANIZATIONAL LIFE COURSE”

SAMPLE TOPICS:

- Similarities and differences in religious practice, belief, and affiliation across the life course
- Denominational initiatives focused on reaching the young or old
- Congregational programs for youth, young adults, middle aged or older adults
- Rates of secularity across the life course
- Disentangling age, period, and cohort effects on religious belief, practice, and affiliation
- Religious involvement before/after different life course transitions (e.g. marriage, children, etc)
- Differential relationship of religion to other social institutions across the life course
- Qualitative studies of individual or organizational religious identity over time
- Age profiles of religious or secular individuals in the United States and abroad
- Examinations of denominational histories and trajectories
- Birth, growth, and decline of congregations and other religious organizations
- Organizational shifts toward or away from particular religious affiliations
- Parachurch organizations that focus on particular age groups

EXHIBIT HOURS

Install	Thur	10/22	3pm-7pm
	Fri	10/23	7am-9:30am
Open	Fri	10/23	9:30am-5:30pm (New Book Reception: 4:30-5:30pm)
	Sat	10/24	9am-4pm
Dismantle	Sat	10/24	After 4pm (Dismantling prior to 4pm is not permitted)

WHO SHOULD EXHIBIT?

YOU will reach a receptive audience if you....

- Sell books, supplies and teaching aids
- Publish books, curricula, textbooks or magazines
- Produce or distribute films, tapes, records or other media
- Develop conferences, workshops, retreats or continuing education
- Work in the field of inter-faith or inter-religious understanding
- Offer consulate services, volunteer training or other support systems for churches/synagogues
- Recruit students for schools and/or graduate admission programs in the field of religion
- Recruit applicants for faculty vacancies

SHIPPING-COMBINED/LITERATURE DISPLAY

Ship materials to the Newport Beach Marriott Hotel & Spa, 900 Newport Center Drive, Newport Beach, CA 92660. Mark packages “Hold for arrival of H. Horowitz, SSSR Exhibit, 10/23/15”. Ship to arrive not earlier than one week to ten days prior to the event.

HOTEL LODGING

Newport Beach Marriott Hotel & Spa
 900 Newport Center Drive
 Newport Beach, CA 92660
 949/640-4000

\$170 single/double \$180 triple / \$190 quad

<http://www.marriott.com/hotels/travel/laxnb-newport-beach-marriott-hotel-and-spa/>

FOR EXHIBIT DETAILS, CONTACT

**SSSR EXHIBIT MANAGEMENT
 EXHIBIT PROMOTIONS PLUS, INC.
 11620 Vixens Path Ellicott City, MD 21042
 410/997-0763 301/596-3028
 Fax 410/997-0764
 sssr@epponline.com www.epponline.com**

APPLICATION AND CONTRACT FOR EXHIBIT SPACE

**SOCIETY FOR THE SCIENTIFIC STUDY OF RELIGION / RELIGIOUS RESEARCH ASSN.
OCTOBER 22-25, 2015 (EXHIBIT DATES: 10/23-24) - NEWPORT BEACH MARRIOTT HOTEL & SPA, CA**

A. FULL EXHIBIT SPACE (3 TABLES/2 CHAIRS) _____ \$525.00

B. SINGLE TABLETOP (1 TABLE/1 CHAIR) _____ \$400.00

C. COOPERATIVE "TAKE-ONE" LITERATURE DISPLAY _____ \$80.00 (Vendor) | _____ \$40.00 (Author)

(Unlimited quantity and variety - recommend 200 pieces)

D. COMBINED BOOK DISPLAY -

First Title _____ \$60.00 Each Addl # _____ x \$50.00 (Publisher) = \$ _____ | _____ \$50.00 (Author)

TITLE AUTHOR PUB DATE LIST PRICE

List additional titles on separate sheet)

E. UNLIMITED # OF TITLES IN COMBINED BOOK DISPLAY _____ \$250.00

Attach list including title, author, pub date and list price.

F. SSSR FINAL PROGRAM ADVERTISING \$300 Full Pg (5-1/2w x 8-1/2h) \$175 Half Pg (5-1/2w x 4-3/4h)
(Distributed on-site to each registrant)

EXHIBIT & FINAL PROGRAM ADVERTISING DISCOUNT PACKAGE

COPY DUE: 8/1/15

- \$700 Full Exhibit Space and Full Page Ad **(SAVE \$125)**
- \$600 Full Exhibit Space and Half Page Ad **(SAVE \$100)**
- \$600 Tabletop & Full Page Ad **(SAVE \$100)**
- \$500 Tabletop & Half Page Ad **(SAVE \$75)**

G. NEW BOOKS RECEPTION - (Includes 1 cocktail table for use by author of book(s) pub. since Fall, 2014; PLUS hosted food service)

- \$125 – Publisher/Sponsor (Includes Program and onsite signage recognition plus public announcements)
- \$50 – Author (SSSR/RRA Member)

TERMS OF PAYMENT/CANCELLATION -- A non-refundable \$200.00 deposit per exhibit space or tabletop reserved is due with application or within two weeks of invoice date. Final payment for exhibit space is due by 7/23/15. Reservations received after 7/23/15 will require payment in full within two weeks of invoice date. Payment in full is required prior to exhibit installation.

Literature & combined display payments are due with application or within two week of invoice date.

Written cancellations received by SSSR exhibit management after 7/23/15 will be charged the full exhibit space/combined book display exhibit rental fee. Cancellations are not effective until received IN WRITING by exhibit management. Exhibit copies for the combined display are not returnable. No refund on late or no arrival materials.

Organization _____

Address _____

City _____ State _____ Zip _____

Reserved By _____ Title _____

Tel _____ E-mail _____ Website _____

PAYMENT INFORMATION TOTAL AMOUNT TO BE CHARGED WITH APPLICATION \$ _____ (U.S. Funds Only)

- Check Payable Exhibit Promotions Plus
- VISA
- MasterCard
- American Express

Credit Card # _____ Exp _____

Cardhold Name _____ Signature _____

Address _____

Email _____ Tel _____

**RETURN FORM AND CHECK PAYABLE TO:
EXHIBIT PROMOTIONS PLUS, INC. – SSSR EXHIBIT MANAGEMENT
11620 Vixens Path, Ellicott City, MD 21042-1539
410/997-0763, 301/596-3028, fax 410/997-0764, sssr@eponline.com**