

A UNIQUE MARKET IN THE RELIGION FIELD....

SSSR | Society for the Scientific Study of Religion

67th ANNUAL MEETING & EXHIBITION
TO CONVENE JOINTLY WITH



RELIGIOUS RESEARCH ASSOCIATION
the intersection of research and application

AND



www.sssrweb.org

www.rraweb.org

www.mormonsocialscience.org

OCTOBER 13-15, 2017 - (Exhibit Dates: 10/13-14)
Marriott Wardman Park, Washington, DC

□ □ **AUDIENCE** □ □

You will access an audience of 600+ professionals representing a wide range of academic disciplines. The majority are **university level educators** of religious studies, theology, philosophy, sociology, psychology and anthropology. Administrators, clergy and practicing physicians also attend. The scholarship level is very high with an excellent potential for publishers to obtain manuscript proposals!

SSSR MEMBERSHIP PROFILE

Field of Study

Sociology	50%
Religious Studies	20%
Other Social Sciences (American Studies, Economics, Political Science, Psychology)	20%
Other Humanities (Area Studies, Communication)	10%

TRAFFIC BUILDER / NEW BOOK RECEPTION

A New Books Reception will take place IN the Book Exhibit area. This popular event (1) will give authors of new books published in the past year an opportunity to display and talk informally about their work and (2) boost overall exhibit floor traffic.

Cocktail tables (for author presentations) will be strategically placed throughout the exhibit area plus complimentary food service will be provided. Admission to the event is free to all conference registrants.

To help defray the cost of food, publishers/exhibitors are invited to be an official "sponsor". An optional modest fee at \$125.00 is set forth in the exhibit application. Appropriate sponsorship recognition will be publicized among your target audience!

SSSR THEME:

**GOING PUBLIC: THE SOCIAL IMPACT OF SCIENTIFIC RESEARCH
ON RELIGION**

SAMPLE TOPICS:

- The use of diverse media including newspapers, magazines, trade journals, newsletters, television, radio, social media, websites, and blogs
- The opportunities and challenges of new technologies
- Issues related to the process of knowledge translation
- Evaluating the impact of knowledge transfer strategies
- Collaboration with non-academic partners and stakeholders
- The promises and pitfalls of public engagement in shaping the research process
- The democratization of scholarly research

- The role of scholarly research in public debates about religion
- The development of policy guidelines
- Blurring of the lines between the scholarly and the public
- The rise of religious nones
- Diverse methods: visual, action-orientated, community-based, qualitative, and quantitative
- How diverse contexts of religious establishment influence knowledge transfer strategies
- The impact that the research of graduate students and emerging scholars is making
- The challenges involved in going public with scientific research on religion

RRA THEME:

APPLYING OUR RESEARCH

The 2017 RRA annual meeting will explore how we can bridge the divide between the academic study of religion and the practical concerns of religious leaders, practitioners, and organizations.

SAMPLE TOPICS:

- What are the relevant questions that religious leaders and practitioners are asking? Can existing research answer these questions, or are new research avenues needed?
- How have you reached out to religious leaders, congregations, or organizations to share findings from your academic research?
- How have you worked with religious leaders, congregations, or organizations to apply your own academic research?
- How have you used applied research (case studies, small surveys, etc.) to help religious congregations, organizations, leaders or practitioners address specific challenges and to what success?
- How have you seen your research (scholarly or applied) contribute to change in religious congregations or organizations?
- How do religious leaders and practitioners look for research that addresses the challenges they face? What venues work best for disseminating research to them?

□ □ **EXHIBIT HOURS** □ □

Install	Thur 10/12	6pm-9pm	~	Fri 10/13	7am-9:30am
Open	Fri 10/13	9:30am-5:30pm (New Book Reception: 4:15-5:45pm)			
	Sat 10/14	9am-4pm			
Dismantle	Sat 10/14	After 4pm (Dismantling prior to 4pm is not permitted)			

□ □ **WHO SHOULD EXHIBIT?** □ □

YOU will reach a receptive audience if you....

- Sell books, supplies and teaching aids
- Publish books, curricula, textbooks or magazines
- Produce or distribute films, tapes, records or other media
- Develop conferences, workshops, retreats or continuing education
- Work in the field of inter-faith or inter-religious understanding
- Offer consulate services, volunteer training or other support systems for churches/synagogues
- Recruit students for schools and/or graduate admission programs in the field of religion
- Recruit applicants for faculty vacancies

□ □ **SHIPPING-COMBINED/LITERATURE DISPLAY** □ □

Shipping instructions confirmed with application.

□ □ **HOTEL LODGING** □ □

Marriott Wardman Park
 2660 Woodley Road NW, Washington, DC 20008
 \$185 single/double
 800-228-9290

<http://www.marriott.com/hotels/travel/wasdt-washington-marriott-wardman-park/>

□ **FOR EXHIBIT DETAILS, CONTACT** □ □

**SSSR EXHIBIT MANAGEMENT
 EXHIBIT PROMOTIONS PLUS, INC.
 11620 Vixens Path Ellicott City, MD 21042
 410/997-0763 ~ Fax 410/997-0764 ~**

APPLICATION AND CONTRACT FOR EXHIBIT SPACE

**SOCIETY FOR THE SCIENTIFIC STUDY OF RELIGION / RELIGIOUS RESEARCH ASSN.
OCTOBER 13-15, 2017 (EXHIBIT DATES: 10/13-14) - MARRIOTT WARDMAN PARK, WASHINGTON, DC**

A. FULL TABLETOP SPACE Non-Profit _____ \$450.00 | Publisher/ _____ \$550.00 | Commercial/Non Publisher _____ \$650.00
(3 TABLES/2 CHAIRS) 501c – no items for sale | University Press

B. SINGLE TABLETOP Non-Profit _____ \$350.00 | Publisher/ _____ \$400.00 | Commercial/Non Publisher _____ \$450.00
(1 TABLE/1 CHAIR) 501c – no items for sale | University Press

C. COOPERATIVE "TAKE-ONE" LITERATURE DISPLAY _____ \$80.00 (Vendor) | _____ \$40.00 (Author)

(Unlimited quantity and variety - recommend 200 pieces)

D. COMBINED BOOK DISPLAY -

First Title _____ \$60.00 Each Addl # _____ x \$50.00 (Publisher) = \$ _____ | _____ \$50.00 (Author)

TITLE AUTHOR PUB DATE LIST PRICE

List additional titles on separate sheet)

E. UNLIMITED # OF TITLES IN COMBINED BOOK DISPLAY _____ \$250.00
Attach list including title, author, pub date and list price.

F. SSSR PROGRAM ADVERTISING **COPY DUE: 8/1/17** \$300 Full Pg (5-1/2w x 8-1/2h) | \$175 Half Pg (5-1/2w x 4-3/4h)
(Distributed on-site to each registrant)

TABLETOP & PROGRAM ADVERTISING DISCOUNT PACKAGE ~ 15% discount on display space/ad will be reflected on the invoice.

G. NEW BOOKS RECEPTION - (Includes hosted food service plus 1 table for use by author of book(s) pub. since Fall, 2016)

- \$125 – Publisher/Sponsor (Includes Program and onsite signage recognition plus public announcements)
- \$50 – Author (SSSR/RRA Member)

TERMS OF PAYMENT/CANCELLATION -- A non-refundable \$200.00 deposit per exhibit space or tabletop reserved is due with application or within two weeks of invoice date. Final payment for exhibit space is due by 7/13/17. Reservations received after 7/13/17 will require payment in full within two weeks of invoice date. Payment in full is required prior to exhibit installation.

Literature & combined display payments are due with application or within two week of invoice date.

Written cancellations received by SSSR exhibit management after 7/13/17 will be charged the full exhibit space/combined book display exhibit rental fee. Cancellations are not effective until received IN WRITING by exhibit management. Exhibit copies for the combined display are not returnable. No refund on late or no arrival materials.

Organization _____

Address _____ City _____ State _____ Zip _____

Reserved By _____ Title _____

Tel _____ E-mail _____ Cell _____ Website _____

PAYMENT INFORMATION TOTAL AMOUNT TO BE CHARGED WITH APPLICATION \$ _____ (U.S. Funds Only)

- Check Payable Exhibit Promotions Plus
- VISA
- MasterCard
- American Express

Credit Card # _____ Exp _____

Cardholder Name _____ Signature _____

Address _____

Email _____ Tel _____ Cell _____

RETURN FORM AND CHECK PAYABLE TO:

EXHIBIT PROMOTIONS PLUS, INC. – SSSR EXHIBIT MANAGEMENT
11620 Vixens Path, Ellicott City, MD 21042-1539
410/997-0763 ~ fax 410/997-0764 ~ sssr@epponline.com ~ www.epponline.com