

# A UNIQUE MARKET IN THE RELIGION FIELD....



[www.sssreligion.org](http://www.sssreligion.org)

## 70th ANNUAL MEETING & EXHIBITION

TO CONVENE JOINTLY WITH

**RELIGIOUS RESEARCH ASSOCIATION**  
The intersection of research and application

[www.rraweb.org](http://www.rraweb.org)

**OCTOBER 23-25, 2020 - (Exhibit Dates: 10/23-24)  
Westin Convention Center, Pittsburgh, PA**

### ❖ ❖ AUDIENCE ❖ ❖

You will access an audience of 600+ professionals representing a wide range of academic disciplines. The majority are **university level educators** of religious studies, theology, philosophy, sociology, psychology and anthropology. Administrators, clergy and practicing physicians also attend. The scholarship level is very high with an excellent potential for publishers to obtain manuscript proposals!

### SSSR MEMBERSHIP PROFILE

#### **Field of Study**

Sociology	50%
Religious Studies	20%
Other Social Sciences (American Studies, Economics, Political Science, Psychology)	20%
Other Humanities (Area Studies, Communication)	10%

### **TRAFFIC BUILDER / NEW BOOK RECEPTION**

A New Books Reception will take place IN the Book Exhibit area. This popular event (1) will give authors of new books published in the past year an opportunity to display and talk informally about their work and (2) boost overall exhibit floor traffic.

Cocktail tables (for author presentations) will be strategically placed throughout the exhibit area plus complimentary food service will be provided. Admission to the event is free to all conference registrants.

To help defray the cost of food, publishers/exhibitors are invited to be an official "sponsor". An optional modest fee at \$125.00 is set forth in the exhibit application. Appropriate sponsorship recognition will be publicized among your target audience!

### **SSSR THEME: Religion and Spirituality in a Frightening World**

#### **SAMPLE TOPICS**

- What roles might religion-variously defined-and spirituality play in causing and ameliorating anxieties in today's world?
- How does religion fuel-and try to bridge-divisions in attitudes about changing social norms, migration, new means of communication, and climate change?
- How might religion contribute to perpetuating and challenging social and economic inequalities?

- How do forces such as declining rates of religious participation, state suppression of religion, and the increasing relevance of the internet to religious and spiritual practice affect religion's capacity to help people and societies to cope?
- How well do 21<sup>st</sup> century religions and spiritualities work to support mental health, provide meaning in everyday life, build communities rooted in social trust, and promote prosocial behavior and civic engagement?

**RRA THEME: RELIGIOUS RESPONSES IN A CHALLENGING WORLD: SPIRITUALITY, WORSHIP, AND COMMUNAL LIFE**

The 2020 RRA annual meeting will explore how recent research on religious interaction and participation can be applied to assist denominations, congregations, and individuals as they face the challenges of today's world, both globally and locally.

**SAMPLE TOPICS**

- How does religious participation affect individual and group responses to societal challenges such as cross-national migration flows or global climate change?
- How do religious interaction rituals reflect and influence adaptation to societal challenges? Which rituals and practices are beneficial or unhelpful and why?
- Given the increasing number of religious "nones" in the West, what non-religious "proxy" groups or secular rituals have resulted in similar beneficial or harmful effects? How do these non-religious practices differ from religious practices in their responses to challenging times?
- With the increased ethnic diversity of religious congregations in the United States, how are local congregations handle differences related to worship style, language, emotionalism, and other important aspects of communal religious life?
- How do denominations and local congregations respond to the challenges of generational changes in the children of their long-time members, as well as in the children of their more recently arrived immigrant members?

**❖ ❖ EXHIBIT HOURS ❖ ❖**

<b>Install</b>	Thur	10/22	5pm-8pm
	Fri	10/23	8am-9am
<b>Open</b>	Fri	10/23	9:30am-6:30pm (New Book Reception: 5:30-6:30pm)
	Sat	10/24	9am-3pm
<b>Dismantle</b>	Sat	10/24	After 3pm (Dismantling prior to 3pm is not permitted)

**❖ ❖ WHO SHOULD EXHIBIT? ❖ ❖**

YOU will reach a receptive audience if you....

- Sell books, supplies and teaching aids
- Publish books, curricula, textbooks or magazines
- Produce or distribute films, tapes, records or other media
- Develop conferences, workshops, retreats or continuing education
- Work in the field of inter-faith or inter-religious understanding
- Offer consulate services, volunteer training or other support systems for churches/synagogues
- Recruit students for schools and/or graduate admission programs in the field of religion
- Recruit applicants for faculty vacancies

**❖ ❖ SHIPPING - COMBINED/LITERATURE DISPLAY ❖ ❖**

Shipping instructions confirmed with application.

**❖ ❖ HOTEL LODGING ❖ ❖**

Westin Convention Center  
1000 Penn Ave., Pittsburgh, PA 15222  
\$179 single/double/triple/quad  
888/627-7053

**❖ ❖ FOR EXHIBIT DETAILS, CONTACT ❖ ❖**

**SSSR EXHIBIT MANAGEMENT  
EXHIBIT PROMOTIONS PLUS, INC.  
11620 Vixens Path Ellicott City, MD 21042  
410/997-0763 ~ Fax 410/997-0764  
sssr@epponline.com ~ www.epponline.com**

**APPLICATION AND CONTRACT FOR EXHIBIT SPACE**

**SOCIETY FOR THE SCIENTIFIC STUDY OF RELIGION / RELIGIOUS RESEARCH ASSN.  
OCTOBER 23-25, 2020 (EXHIBIT DATES: 10/23-24) - WESTIN CONVENTION CENTER, PITTSBURG, PA**

**A. FULL TABLETOP SPACE** (3 TABLES/2 CHAIRS) Non-Profit \_\_\_\_\_ \$450.00 | 501c – no items for sale | Publisher/ \_\_\_\_\_ \$550.00 | University Press | Commercial/Non Publisher \_\_\_\_\_ \$650.00

**B. SINGLE TABLETOP** (1 TABLE/1 CHAIR) Non-Profit \_\_\_\_\_ \$350.00 | 501c – no items for sale | Publisher/ \_\_\_\_\_ \$400.00 | University Press | Commercial/Non Publisher \_\_\_\_\_ \$450.00

**C. COOPERATIVE "TAKE-ONE" LITERATURE DISPLAY** \_\_\_\_\_ \$80.00 (Vendor) | \_\_\_\_\_ \$40.00 (Author)  
(Unlimited quantity and variety - recommend 200 pieces)

**D. COMBINED BOOK DISPLAY**

First Title \_\_\_\_\_ \$60.00 Each Addl # \_\_\_\_\_ x \$50.00 (Publisher) = \$ \_\_\_\_\_ | \_\_\_\_\_ \$50.00 (Author)

TITLE AUTHOR PUB DATE LIST PRICE

List additional titles on separate sheet)

**E. UNLIMITED # OF TITLES IN COMBINED BOOK DISPLAY** \_\_\_\_\_ \$250.00  
Attach list including title, author, pub date and list price.

**F. SSSR PROGRAM ADVERTISING** **COPY DUE: 8/7/20**  \$300 Full Pg (5-1/2w x 8-1/2h) |  \$175 Half Pg (5-1/2w x 4-3/4h)  
(Distributed on-site to each registrant)

**TABLETOP & PROGRAM ADVERTISING DISCOUNT PACKAGE** ~ 15% discount on ad (with tabletop display reservation).  
Discount will be reflected on the invoice.

**G. NEW BOOKS RECEPTION** (Includes hosted food service plus 1 table for use by author of book(s) pub. since Fall, 2019)

- \$125 – Publisher/Sponsor (Includes Program and onsite signage recognition plus public announcements)
- \$50 – Author (SSSR/RRA Member)

**TERMS OF PAYMENT/CANCELLATION** -- A non-refundable \$200.00 deposit per exhibit space or tabletop reserved is due with application or within two weeks of invoice date. Final payment for exhibit space is due by 7/23/20. Reservations received after 7/23/20 will require payment in full within two weeks of invoice date. Payment in full is required prior to exhibit installation.

Literature & combined display payments are due with application or within two week of invoice date.

Written cancellations received by SSSR exhibit management after 7/23/20 will be charged the full exhibit space/combined book display exhibit rental fee. Cancellations are not effective until received IN WRITING by exhibit management. Exhibit copies for the combined display are not returnable. No refund on late or no arrival materials.

Organization \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Reserved By \_\_\_\_\_ Title \_\_\_\_\_

Tel \_\_\_\_\_ E-mail \_\_\_\_\_ Cell \_\_\_\_\_ Website \_\_\_\_\_

**PAYMENT INFORMATION** TOTAL AMOUNT TO BE CHARGED WITH APPLICATION \$ \_\_\_\_\_ (U.S. Funds Only)

- Check Payable Exhibit Promotions Plus
- VISA
- MasterCard
- American Express

Credit Card # \_\_\_\_\_ Exp \_\_\_\_\_

Cardholder Name \_\_\_\_\_ Signature \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_ Tel \_\_\_\_\_ Cell \_\_\_\_\_

**RETURN FORM AND CHECK PAYABLE TO:**

**EXHIBIT PROMOTIONS PLUS, INC. – SSSR EXHIBIT MANAGEMENT**  
11620 Vixens Path, Ellicott City, MD 21042-1539  
410/997-0763 ~ fax 410/997-0764 ~ sssr@epponline.com ~ www.epponline.com