

AN INVITATION TO EXHIBIT

EASTERN SOCIOLOGICAL SOCIETY 85th ANNUAL MEETING & EXHIBITION

www.essnet.org

February 26-March 1, 2015 (Exhibit Dates: 2/26-28) - Millennium Broadway Hotel, NY

YOUR MARKET

Expect a quality audience of 1,800+ educators / scholars representing hundreds of colleges and universities on the Eastern Seaboard. A sample listing of attendees / university affiliations is available upon request.

THEME

TRAFFIC BUILDERS

The exhibit area is traditionally a highlight of the conference. The exhibition routinely encompasses (1) registration, (2) poster sessions, (3) an employment center, (4) lunch service and (5) a member/author hosted reception / lounge.

NEW BOOKS RECEPTION

ESS will be repeating a popular feature at the ESS 2015 Annual Meeting: The New Books Reception. The New Books Reception will take place IN the Book Exhibit area. The event (1) will give authors of new books published in the past year an opportunity to display and talk informally about their work and (2) boost overall exhibit floor traffic.

Cocktail tables (for author presentations) will be strategically placed throughout the exhibit area plus light complimentary food service will be provided. Admission to the event is free to all conference registrants.

To help defray the cost of food, publishers / exhibitors are invited to be an official "sponsor". An optional modest fee at \$100.00 is set forth in the exhibit application. Appropriate sponsorship recognition will be publicized among your target audience!

CONFERENCE PROGRAM ADVERTISING

An affordable combination discount for exhibitors is described in the application.

EXHIBIT HOURS	Move-In	Thurs	2/26	10am-2pm	
	Open	Thurs	2/26	2pm-5pm	
		Fri	2/27	9:30am-4pm	(Member/Author Reception)
Sat		2/28	9:30am-3pm		
Dismantle	Sat	2/28	After 3pm	(Exhibit area to be vacated by 6pm)	

**** HOW TO RESERVE SPACE? JUST CALL 410/997-0763 OR FAX 410/997-0764 ****

Preferred locations will be assigned on a first-come, first-served basis.

ESS EXHIBIT MANAGEMENT
c/o EXHIBIT PROMOTIONS PLUS, INC.
11620 Vixens Path, Ellicott City, MD 21042-1539
410/997-0763 301/596-3028 fax 410/997-0764
ess@epponline.com • www.epponline.com

APPLICATION AND CONTRACT FOR EXHIBIT SPACE / PROGRAM ADVERTISING

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A. EXHIBIT SPACE (Three 6' skirted tables/2 chairs) _____ \$475 _____ \$250 Each additional

B. SINGLE TABLETOP _____ \$325

C. LITERATURE DISPLAY _____ \$75

D. COMBINED BOOK DISPLAY _____ \$60.00 First Title _____ \$50.00 Each additional

Title	Author	Pub Date	List Price
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List additional titles on separate sheet.

E. UNLIMITED NUMBER OF TITLES IN COMBINED DISPLAY _____ \$200

F. FINAL PROGRAM ADVERTISING - DUE DATE: 1/3/2015

_____ \$350.00 Full Page (7"w x 9 1/2" h) _____ \$225.00 Half Page (7"w x 5"h)

G. EXHIBIT SPACE & FINAL PROGRAM ADVERTISING DISCOUNT PACKAGE - SPECIAL VALUE - SAVE \$\$\$ ---

_____ \$725.00 Full Space + Full Page Ad (SAVE \$100.00) _____ \$625.00 Full Space + Half Page Ad (SAVE \$75.00)

H. NEW BOOKS RECEPTION SPONSOR _____ \$100 (includes single cocktail table in the exhibit hall to be used by author of book published since SPRING, 2014 PLUS hosted food/beverage service)

Terms – A \$200 non-refundable deposit per booth is due with application or within two weeks of invoice date. Final payment is due not later than 11/26/14. Applications received after 11/26/14 requires payment in full with application or within 2 weeks of invoice date. Cancellations received from 8/26/14 to 11/26/14 will be assessed a fee of 25% of total exhibit space cost. No refunds for any reason will be made after 11/26/14 and exhibitor will be responsible for full cost of exhibit space. A written notice of cancellation is required. No refund will be made if an exhibitor fails to occupy space. Program advertising rates are net. Materials for a combined display are not returnable. No refund on late or no arrival materials.

Organization _____

Address _____

City _____ State _____ Zip _____

Reserved by _____ Title _____

Signature _____

Tel _____ Fax _____

Email _____ Website _____

PAYMENT INFORMATION Method of Payment (Check One) AMOUNT TO BE CHARGED AT TIME OF APPLICATION \$ _____ (U.S. Funds Only)

_____ Check payable to Exhibit Promotions Plus, Inc. _____ VISA _____ MasterCard _____ American Express

Credit Card # _____ Expiration Date _____

Name on Credit Card _____

Authorized Signature _____

Address(if different) _____

Tel _____ Fax _____ Email _____

RETURN APPLICATION TO:

Exhibit Promotions Plus, Inc.

c/o ESS Exhibit Management

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